

## STUDENT LEARNING OUTCOME CONTACTS

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## SSLO/AUO CONTACT

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We're on the Web!

[www.deanza.edu/  
slo/](http://www.deanza.edu/slo/)

## SLO STEERING COMMITTEE MEMBERS

### Faculty:

- ◆ **Gregory Anderson**
- ◆ **Jim Haynes**
- ◆ **Anu Khanna**
- ◆ **Coleen Lee-Wheat**
- ◆ **Mary Pape**
- ◆ **Toño Ramirez**
- ◆ **Jacquelyn Reza**

### Classified Professional

- ◆ **Lois Jenkins**
- ◆ **Mallory Newell**

### Administrators:

- ◆ **Christina Espinosa-Pieb**
- ◆ **Letha Jeanpierre**
- ◆ **Andrew LaManque**
- ◆ **Marisa Spatafore**
- ◆ **Rowena Tomaneng**

MAY, 2011

## Applause Please

*Please send your SLO success stories to PapeMary@DeAnza.edu*

*Congratulations to the 175 plus faculty that made the First Annual SLO Convocation Day a success.*



On Friday April 15<sup>th</sup>, De Anza held our first convocation day devoted to SLO work. The 15th was billed as “we will meet you where you are” day and was designed as a SLO, SLOACs, PLOs, PLOACs (and so on) working day with the expressed intent of having departments turn in their next level of SLO/SSLO/AUO work to our SLO/SSLO/AUO coordinators by day’s end. (How’s that for alphabet soup!?)

Approximately 175 faculty and staff

spent the day working in small groups within their departments or divisions. When they had questions they could ask our resource team. SLO coordinator, Toño Ramirez, made the rounds on campus during the day, answering questions and helping out where needed. For electronic help, regarding data entry into the ESMS system, the SLO coordinator, Mary Pape and technical specialist Mi Chang were stationed in the computer lab AT 205 to be available to faculty and staff. Faculty could then go and ask questions concerning data entry into the ECMS system.

This concentrated, focused day produced a wealth of student learning outcome information and has helped to create a foundation upon which we can continue to assess outcomes at the course and program level.



## Time to Assess: The Survey

By Mallory Newell, Institutional Research

Surveys can be an effective way to assess student learning outcomes within a course or a program. The De Anza College Office of Institutional Research and Planning can:

- Help you develop a survey that you can administer.
- Help you develop a survey to which your survey population can respond online.
- Help you analyze the results.



## The Survey: continued from p 1

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- Help you analyze the results.
- Analyze the results for you

The following addresses some questions you may have about conducting your own survey to assess student learning outcomes.

**Why should I use a survey?**

Surveys are a way to capture the opinions of respondents. Survey questions can be used for:

- Quantitative measurement, where respondents answer closed-ended questions based on a specific scale. Closed-ended questions may be the easiest way of capturing information and summarizing the results and can be used to compare historically.
- Qualitative measurement, where respondents answer open-ended questions and can express their opinions. Open-ended questions can provide more information but may take longer to analyze.

Both types of questions can be combined in the same survey and compared.

**How do I ensure my survey is valid?**

Validity refers to how well your survey accurately reflects or assesses the specific concept you are trying to measure.

Before conducting your survey, try to:

- Determine what information you would like to obtain from the survey and assess whether the questions you

use will get you that information

- Determine who needs in your survey population to elicit this information. Is it students in a particular course, a series of courses, a program or a department?

- Determine if your questions are aligned with your SLO's, program objectives or accreditation standards. If your SLO's are aligned with your program objectives and accreditation standards, you will capture all three in one survey.

- Test your survey by asking a few people to take the survey and see if their answers Achieve your objectives. You can learn from the experience and make appropriate changes for the full survey.

**What do I do with the results?**

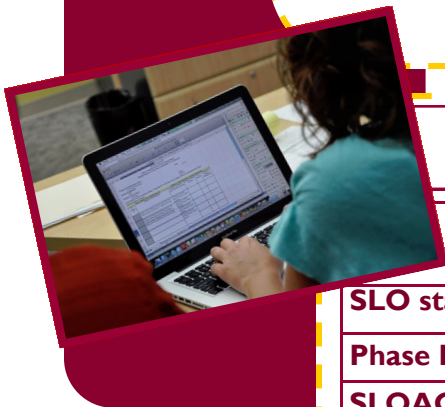
- Analyze the results to see how they can be used to realize student learning and program objectives

- Share the results with your colleagues, department, and others to create a dialogue about how to link results to actions while fostering a culture of inquiry.

- Use the data to document the process of assessing learning outcomes.

- At your request, the Research Office can conduct a survey for you; tabulate the data; and return the results to you within a few weeks

For more information or help with your survey, contact the Research Office at x8777 or [www.deanza.edu/ir](http://www.deanza.edu/ir)



## FOCUS FOR SPRING QUARTER

	Goal for Spring 2011 in % of courses	As of May 20
SLO statements	100%	98%
Phase II for all Courses	100%	58%
SLOAC complete	60% by 7/15/2011	25%
Assessment Timeline for PLOs	100%	65%
Mapping of PLOs to Institutional Core Competencies	100%	62%