

De Anza College Office of Institutional Research and Planning

To: Guided Pathways Core Team

From: Lisa Ly, Senior Research Analyst

Date: September 21, 2026

Subject: Guided Pathways Village Center Demographics, 2025-26

Overview:

This report provides an overview of the headcounts, visits and demographics of those who visited a Guided Pathways Village Center during the 2025-26 academic year. The Village Centers consist of the following meta majors: Artistic Expression (AE), Business and Finance (BF), Health and Life Science (HLS), Language and Communication (LC), Physical Sciences and Technology (PST), and Social Sciences and Humanities (SSH).

Methodology:

The Village Center visitor data was retrieved from SARS and provided by the Guided Pathways core team leads to Institutional Research, Planning and Accreditation. The data provided included cwid, reasons for visiting, and visiting frequency for the year for each Village Center. No academic period-based data was provided. The cwids were matched to Banner to determine if visitors enrolled during 2025-26. For those who were, their most recent 2025-26 demographic data was reported.

Summary:

Most Visited Village Center

- In 2025-26, there were a total of 2,330 unique cwids that generated 4,590 visits.
- Users of the Village Centers were likely to visit 1 time. LC and PST Villages had the most headcounts and visits.
- Visitors sought the Village Centers primarily to (1) relax, (2) participate in an independent/group study session or (3) attend a workshop/event.
- Independent/group study, relaxing, office hours, vast peer academic support, and workshop/event activities were mostly accessed in the PST and LC Villages.
- Staff village was accessed primarily in LC and BF Villages.
- Counseling and support services were mostly accessed in the PST and BF Villages.

Enrollment and Meta Major Village vs. Village Center Visited

- Most Village Center visitors were enrolled in 2025-26. Of the 2,330 visitors, 85% (HC=1,970) were enrolled with a major on file.
- Visitors were likely to utilize the Village Center associated with their meta major in addition to other Villages. The exceptions were LC meta majors, with 72% of their

visits occurring in their own Village, and HLS meta majors who visited LC (28%) and PST (23%) Villages over its own Village (21%).

Demographics

- Village Center visitors skewed younger than their 2025-26 student population, with most visitors aged 19 or younger.
- Female visitors were slightly underrepresented (47% vs. 49%) and Latinx visitors, too (16% vs. 23%).
- First-time college and Continuing students were more likely to utilize the Village Centers, whereas first-time transfer and returning students were least likely by 11 and 8 percentage points, respectively.

A. Most Visited Village Center

- In 2025-26, LC and PST Village Centers had the most visits at 1,219 and 1,099 respectively. Overall, visitors were likely to frequent a Village Center one time (57% of all visits), followed by two visits (13%), and 11 or more visits (11%).

Table 1:

Visit Frequency

Frequency of Visit	Guided Pathways Village Center Visited													
	AE		BF		HLS		LC		PST		SSH		All Village	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
1x	276	63%	387	59%	301	55%	700	57%	574	52%	386	60%	2,624	57%
2x	40	9%	76	12%	71	13%	172	14%	144	13%	99	15%	602	13%
3x	21	5%	45	7%	25	5%	88	7%	89	8%	39	6%	307	7%
4x	16	4%	21	3%	16	3%	42	3%	46	4%	19	3%	160	3%
5x	8	2%	11	2%	11	2%	29	2%	35	3%	11	2%	105	2%
6-10x	30	7%	40	6%	29	5%	78	6%	81	7%	33	5%	291	6%
11+x	44	10%	74	11%	90	17%	110	9%	130	12%	53	8%	501	11%
Total	435	100%	654	100%	543	100%	1,219	100%	1,099	100%	640	100%	4,590	100%

Green=higher frequency | red=lower frequency

- The primary reason for visiting a Village Center was for relaxation (45%), independent/group study (22%), or workshop/event (12%).

Table 2:**Reason for Visit**

Reason for Visit	Guided Pathways Village Center Visited													
	AE		BF		HLS		LC		PST		SSH		All Village	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Counseling	8	2%	30	5%	14	3%	16	1%	33	3%	9	1%	110	2%
Ind Study/Grp Study	63	14%	121	19%	132	24%	247	20%	284	26%	145	23%	992	22%
Just Relaxing	276	63%	305	47%	278	51%	536	44%	385	35%	301	47%	2,081	45%
Office Hours	5	1%	40	6%	13	2%	144	12%	233	21%	41	6%	476	10%
Staff Village	32	7%	57	9%	46	8%	73	6%	52	5%	51	8%	311	7%
Support Services	2	0%	1	0%	3	1%	6	0%	8	1%	4	1%	24	1%
Vast Peer Acad Suppt	3	1%	5	1%	2	0%	15	1%	7	1%	1	0%	33	1%
Workshop/Event	46	11%	95	15%	55	10%	182	15%	97	9%	88	14%	563	12%
Total	435	100%	654	100%	543	100%	1,219	100%	1,099	100%	640	100%	4,590	100%

Table 3 shows the Village Center that was most accessed by reason cited.

- *Counseling* was mostly accessed in the PST (30%) and BF (27%) Villages.
- *Independent / Group Study* was accessed in the PST (29%) and LC (25%) Villages.
- *Just Relaxing* was accessed in the LC (26%) and PST (19%) Villages.
- *Office Hours* was accessed in the PST (49%) and LC (30%) Villages.
- *Staff Village* was accessed in the LC (23%) and BF (18%) Villages.
- *Support Services* was accessed in the PST (33%) and BF (25%) Villages.
- *Vast Peer Academic Support* was accessed in the LC (45%) and PST (21%) Villages.
- *Workshop / Event* was accessed in the LC (32%) and PST (17%) Villages.

Table 3:**Village Center Most Visited Given Reason Cited**

Reason for Visit	Guided Pathways Village Center Visited													
	AE		BF		HLS		LC		PST		SSH		Total	
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %
Counseling	8	7%	30	27%	14	13%	16	15%	33	30%	9	8%	110	100%
Ind Study/Grp Study	63	6%	121	12%	132	13%	247	25%	284	29%	145	15%	992	100%
Just Relaxing	276	13%	305	15%	278	13%	536	26%	385	19%	301	14%	2,081	100%
Office Hours	5	1%	40	8%	13	3%	144	30%	233	49%	41	9%	476	100%
Staff Village	32	10%	57	18%	46	15%	73	23%	52	17%	51	16%	311	100%
Support Services	2	8%	1	4%	3	13%	6	25%	8	33%	4	17%	24	100%
Vast Peer Acad Suppt	3	9%	5	15%	2	6%	15	45%	7	21%	1	3%	33	100%
Workshop/Event	46	8%	95	17%	55	10%	182	32%	97	17%	88	16%	563	100%

B. Enrollment and Meta Major Village vs. Village Center Visited

- Among the 2,330 unique cwids, the majority (85%) had enrolled during 2025-26 academic year with a major on file. The remaining 15% neither enrolled nor had a major on file

Table 4:

Village Center Visitors: Spring 2025 Enrollment & Major on File

Enrolled 2025-26	Has Major on File	HC	Percent	Visits	Percent
Yes	Yes	1,970	85%	4,112	90%
No	No	360	15%	478	10%
Total		2,330	100%	4,590	100%

Table 5 compares visitors' major (and associated meta major) to the Village Center they visited. Visitors utilized the Village Center associated with their meta major in addition to other Village Centers.

- *AE meta majors* mostly visited AE (40%) and LC (31%) Village Centers.
- *BF meta majors* were likely to visit BF (34%) and LC (23%) Villages.
- *HLS meta majors* mostly visited LC (28%) and PST (23%) Villages over its own (21%).
- *LC meta majors* were likely to use their LC Village (72%).
- *PST meta majors* mostly visited PST (42%) and LC (18%) Villages.
- *SSH meta majors* mostly visited SSH (30%) and LC (29%) Villages.
- Visitors with a major but no meta major assignment, representing undecided or undeclared, transfer studies, or high school student, mostly visited HLS (41%) and PST (20%) Villages.

Table 5:

Meta Major Assignment versus Village Center Visited

	Guided Pathways Village Center Visited													
Major Assigned to Meta Major Village	AE		BF		HLS		LC		PST		SSH		Total	
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %
AE	100	40%	20	8%	13	5%	77	31%	12	5%	27	11%	249	100%
BF	50	9%	188	34%	24	4%	128	23%	88	16%	68	12%	546	100%
HLS	47	7%	51	8%	139	21%	185	28%	148	23%	82	13%	652	100%
LC	14	6%	13	5%	10	4%	183	72%	9	4%	25	10%	254	100%
PST	94	7%	206	14%	99	7%	262	18%	604	42%	169	12%	1,434	100%
SSH	76	12%	68	10%	41	6%	188	29%	83	13%	193	30%	649	100%
None*	17	5%	29	9%	133	41%	54	16%	67	20%	28	9%	328	100%
Not applicable**	37	8%	79	17%	84	18%	142	30%	88	18%	48	10%	478	100%

Green=most visited | blue=second most visited

*Visitors with a major on file but their major does not have a meta major assignment.

**Visitors without a major on file.

C. Demographics

In this section, the most recent age, gender, and ethnicity visitors self-reported or identified in 2025-26 was used. Student type reflects all enrollment terms in 2025-26.

- Village Center visitors skewed younger than the 2025-26 student population. This finding was consistent when examined by Village (Table 6A).
- Table 6C shows that Village Center female visitors were slightly underrepresented compared to their 2025-26 population, 47% vs. 49%. The exceptions were PST which had 35% of its visitors identifying as female compared to their representation in the meta major (25%) and AE (50% in Village vs. 45% in population).
- Latinx visitors were underrepresented in every Village except AE (Table 6C).
- Village Center visitors were overrepresented by continuing students, 92% vs. 75%.
- First-time transfer and returning students were underrepresented by 11 and 8 percentage points, respectively (Table 6D).

Table 6A:

	Guided Pathways Village Center Visitor (HC)							2025-26 Enrolled Students and Assigned Meta Major (HC)							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
19 or less	45%	48%	53%	43%	54%	54%	49%	19%	34%	35%	16%	35%	29%	85%	39%
20-24	33%	31%	25%	23%	29%	27%	27%	26%	38%	34%	22%	38%	30%	7%	30%
25-29	6%	6%	6%	6%	7%	5%	6%	15%	10%	13%	11%	11%	11%	2%	10%
30-34	4%	4%	6%	5%	4%	5%	5%	10%	6%	7%	12%	6%	8%	1%	6%
35-39	4%	3%	3%	7%	3%	2%	4%	7%	4%	4%	11%	4%	6%	1%	4%
40-49	4%	4%	3%	9%	3%	3%	5%	13%	5%	4%	15%	4%	9%	2%	6%
50-59	3%	4%	4%	4%	1%	3%	3%	7%	2%	1%	7%	2%	4%	1%	3%
60+	2%	0.8%	0.7%	2%	1%	1%	1%	4%	1%	1%	5%	1%	3%	2%	2%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	356	514	418	917	770	500	3,475	2,095	4,797	5,296	1,365	5,849	4,872	4,179	28,453

2025-26 total headcount omits one students' whose age is unknown.

Table 6B:

	Guided Pathways Village Center Visitor (HC)							2025-26 Enrolled Students and Assigned Meta Major (HC)							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
Female	50%	41%	55%	56%	35%	49%	47%	45%	44%	64%	65%	25%	64%	49%	49%
Male	44%	55%	41%	40%	60%	45%	48%	51%	54%	34%	31%	72%	34%	47%	48%
Unknown	6%	4%	4%	4%	5%	5%	4%	4%	2%	2%	4%	3%	3%	4%	3%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	356	514	418	917	770	500	3,475	2,096	4,797	5,296	1,365	5,849	4,872	4,179	28,454

Table 6C:**Ethnicity**

	Guided Pathways Village Center Visitor (HC)							2025-26 Enrolled Students and Assigned Meta Major (HC)							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
Asian	38%	45%	48%	46%	43%	38%	43%	25%	42%	39%	47%	46%	33%	66%	43%
Black	4%	4%	2%	4%	2%	3%	3%	4%	5%	4%	4%	3%	5%	2%	4%
Filipinx	8%	6%	7%	5%	5%	9%	6%	5%	6%	11%	3%	5%	5%	3%	6%
Latinx	20%	12%	14%	16%	16%	19%	16%	20%	25%	30%	19%	21%	31%	8%	23%
Native American	0.0%	0.6%	0.0%	0%	0.1%	0.2%	0.3%	0%	0.3%	0.2%	0.3%	0.3%	0%	0%	0.3%
Pacific Islander	0.8%	0.4%	0.2%	0.3%	0.4%	0%	0.4%	0.4%	1%	1%	0.4%	0.5%	1%	0.5%	1%
White	15%	14%	19%	17%	18%	18%	17%	42%	14%	13%	22%	16%	20%	15%	18%
Decline to State	14%	19%	9%	11%	15%	12%	13%	4%	6%	2%	4%	9%	5%	5%	5%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	356	514	418	917	770	500	3,475	2,096	4,797	5,296	1,365	5,849	4,872	4,179	28,454

Table 6D:**Student Type**

	Guided Pathways Village Center Visitor (HC)							2025-26 Enrolled Students and Assigned Meta Major (HC)							
	AE	BF	HLS	LC	PST	SSH	Total	AE	BF	HLS	LC	PST	SSH	None	Total
First-time college	22%	22%	17.8%	26%	23%	24%	23%	20%	18%	19%	26%	20%	17%	6%	17%
First-time transfer	5%	3.1%	3.1%	4%	3%	5.0%	4%	29%	16%	16%	16%	16%	16%	4%	15%
Continuing	66%	68%	61%	63%	67%	64%	65%	39%	50%	49%	43%	51%	51%	15%	45%
Returning	7%	6%	4%	6%	5%	6%	5%	12%	17%	16%	15%	14%	16%	2%	14%
High school	1%	2%	14%	1%	2%	1%	3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	72%	9%
Adult learner	0.0%	0.0%	0.2%	0.2%	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1%	0.1%
Total (%)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total (HC)	445	614	450	1,172	973	662	4,316	2,706	6,497	7,446	1,942	7,956	6,511	4,640	37,698

Student type is determined by enrollment status and reflects all terms enrolled. The Village Center Visitor data omits those who were not enrolled by census.