EMP Area	Measure	5 Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Basic Skills	The basic skills English course sequence completion rate will achieve 77% (Scorecard metric and IEPI indicator).	72%	69%	2007-08- 2009-10- 2011-12- 2012-13 2014-15 2016-17	77%	79%	69%
Basic Skills	The basic skills Math sequence completion rate will achieve 57% (Scorecard metric and IEPI indicator).	53%	53%	2007-08- 2009-10- 2011-12- 2012-13 2014-15 2016-17	57%	59%	51%
Basic Skills	The basic skills ESL sequence completion rate will achieve 50% (Scorecard metric and IEPI indicator).	44%	43%	2007-08- 2009-10- 2011-12- 2012-13 2014-15 2016-17	50%	52%	41%
Civic Engagement	Six percent of students with a goal of transfer or degree will have enrolled in at least one course having a community/civic engagement component each fall.	4%	2%	2013 2015 2017	6%	8%	3%
Career Technical Education	Sixty seven percent of students who were enrolled in a career technical education program will be employed full-time one year after leaving De Anza. (Perkins Core IV Indicators for Job Placement)	69%	77%	2014-15 2018-19	67%	68%	66%
Career Technical Education	De Anza will have a 58% completion rate for the Career Technical Education Completion Rate (Scorecard metric and IEPI indicator).	56%	57%	2007-08- 2009-10- 2011-12- 2012-13 2014-15 2016-17	58%	60%	45%

EMP Area	Measure	5 Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Equity	Targeted groups will persist at a rate within 5% of all other groups (Scorecard metric).	71% - Average of Targeted vs 71% Non Targeted	71% - Targeted vs 72% Non Targeted	Targeted 2007-08- 2009-10- 2011-12-2012-13 2014-15 2016-17	75% - African America, Latino and Filipino	77% - African America, Latino and Filipino	67% - African America, Latino and Filipino
Equity	There will be no more than a 5 percentage point difference between the annual Course Completion Rate for targeted groups and all other groups (IEPI indicator).	68% - Average of Targeted vs 77% Non Targeted	69% - Targeted vs 80% Non Targeted	Non Targeted Targeted 2013-14 2015-16 2017-18	72% - African American, Latino/a and Filipino	74% - African American, Latino/a and Filipino	67% - African American, Latino/a and Filipino
Funding	Salaries and benefits as a percentage of unrestricted general fund expenditures, excluding other outgoing expenditures will remain stable at 97% (IEPI Indicator).	97%	97%	2013-14 2015-16 2017-18	97%	97%	97%
Funding	The annual FTES enrollment will increase to 18,500 (IEPI indicator).	18,678	17,069	2013-14 2015-16 2017-18	19,000	19,200	18,000
Outreach	Fall enrollment of students residing in geographical locations with historically low participation rates will increase to 47%.	49%	48%	2013 2015 2017	47%	49%	42%
Planning	The college will attain Fully-Accredited-No Action in fall 2017 from the accrediting commission (IEPI Indicator).	Fully- Accredited- No Action	Fully- Accredited- No Action	La Redirect	Fully- Accredited- No Action	Fully- Accredited- No Action	Fully- Accredited- No Action

EMP Area	Measure	5 Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Success and Retention	The college will attain an overall Persistence Rate of 75% (Scorecard metric).	74%	75%	2007-08- 2009-10- 2011-12- 2012-13 2014-15 2016-17	75%	78%	73%
Retention	The college will achieve a rate of 71% or the highest score within the peer group on the Overall Scorecard Completion Rate (Scorecard metric, IEPI indicator).	66%	64%	2007-08- 2009-10- 2011-12- 2012-13 2014-15 2016-17	71%	73%	64%
Refention	The college will achieve a rate of 89% or the highest score within the peer group on the Scorecard Completion Rate for Prepared students (Scorecard metric, IEPI indicator).	82%	83%	2007-08- 2009-10- 2011-12- 2012-13 2014-15 2016-17	89%	91%	82%
Retention	The college will achieve a rate of 62% or the highest score within the peer group on the Scorecard Completion Rate for Unprepared students (Scorecard metric, IEPI Indicator).	58%	56%	2006-07- 2008-09- 2010-11- 2011-12 2011-14 2015-16	62%	64%	57%
Success and Retention	The college will achieve a rate of 77% for the Annual Course Completion Rate (IEPI indicator).	77%	77%	2012-13 2014-15 2016-17	77%	78%	74%

EMP Area	Measure	5 Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Success and Retention	The college will achieve a rate of 60% for the Annual Course Completion Rate by Subject for the lowest achieving subject areas.	63%	65%	2012-13 2014-15 2016-17	60%	63%	60%
Success and Retention	The number of associate degrees awarded will increase to 2,100 (IEPI indicator).	1,878	2,166	2012-13 2014-15 2016-17	2,100	2,300	1,500
Success and Retention	The number of certificates awarded will increase to 675. (IEPI Indicator).	585	634	2012-13 2014-15 2016-17	675	700	500
Transfer	The number of students who transfer to a four-year institution will increase to 2,800 (IEPI indicator).	2,611	3,012	2012-13 2014-15 2016-17	2,800	2,850	2,400

Master Plan Goal = The rate that will be used in the document, this is a rate that the college can achieve year after year.

Aspirational Goal = The rate the college will work towards to achieve, but is set at a high, aspirational level.

Standard = The rate set at its lowest level that the college would not want to drop below. If it did, it would want to take steps to increase the rate.

IEPI Metric = Institutional Effectiveness Partnership Initiative Framework Indicator as required by the Chancellor's Office

Scorecard Indicator = Chancellor's Office Student Success Scorecard

Data is reported for the most current time period available based on the data source.