

To: Brian Murphy, President and Senior Staff Members

From: Mallory Newell, De Anza Research

Date: 2/2/2011

Subject: De Anza College Enrollment Survey of Students Who Did Not Return in Fall 2010

The survey was administered via an email with a link to a web survey page sent on January 21, 2011. A reminder email was sent on January 25, 2011. The survey remained open for responses until January 28. The sample was derived from first-time, full-time students at De Anza College in fall 2009 who returned in winter 2010 and spring 2010 but did not enroll in fall 2010 (371 students). In addition to students who had enrolled in fall 2010 but dropped their courses and were no longer enrolled after the census date (1,971 students). When the groups were cross referenced, no students showed up in both groups which suggest that none of the full-time students had enrolled but dropped in fall 2010. The resulting distribution list included 2,343 students. This resulted in 218 responses for a response rate of 9.3% – slightly less than a similar survey administered in fall 2004 (14%).

Highlights include:

- When students were asked to identify the primary reason for not attending De Anza College in fall 2010, the highest rated response was “The course I wanted was full” (16%). This response was also the highest rated response in the fall 2004 survey.
- Additional high rated responses for not attending De Anza College include: “I wanted to take a break from school” (13%), “I transferred to a four-year college” (12%) and “The course times I needed were not offered” (11%).
- Only 5% of respondents (10 students) report they had problems with the online registration which resulted in them not enrolling.
- Respondents were asked if they attended another college in fall 2010, 48% stated they did not attend another college, 13% stated they attended Foothill College and 12% attended another college not identified on the survey.
- 76% of respondents state that they plan to return to De Anza College.
- Of the total respondents selecting “transferred to a four-year college” as the reason they do not intend to re-enroll at De Anza College, 67% identified as having previously enrolled as full-time students.
- Of the respondents who plan to re-enroll at De Anza College, some of the highest rated responses for not attending in fall 2010 are: “I wanted to take a break from school” (96%), “I could not afford it” (93%), “The course times I needed were not offered” (88%) and “The course I wanted was full” (82%).
- A theme arose from the open-ended responses which suggested that students would like more online courses offered at De Anza College.

Survey of Students That Did Not Enroll, Fall 2010, De Anza College

1. Were you enrolled at De Anza College full-time (12 or more units) in the past year?

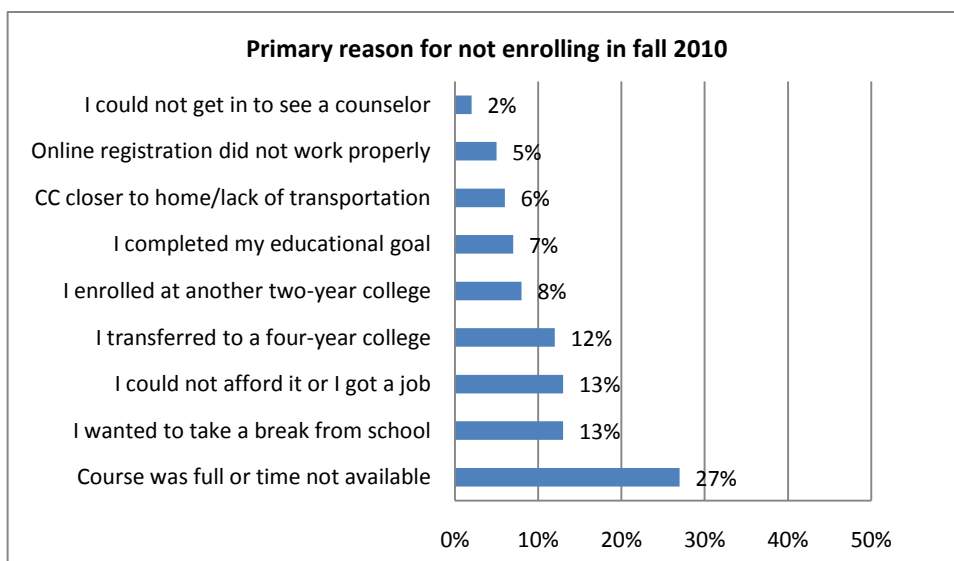
	Students	Percent
Yes	65	63%
No	138	30%
No Response	15	7%
Total	218	100%

2. Did you try to enroll in fall 2010?

	Students	Percent
Yes	107	49%
No	95	44%
No Response	16	7%
Total	218	100%

3. What is your primary reason for not enrolling at De Anza College in fall 2010 (select only one):

	Students	%
The course I wanted was full	34	16%
I wanted to take a break from school	28	13%
I transferred to a four-year college	26	12%
The course times I needed were not offered	24	11%
I enrolled at another two-year college	18	8%
I could not afford it	15	7%
I completed my educational goal	15	7%
I got a job	13	6%
I went to a community college closer to home	11	5%
Online registration did not work properly	10	5%
I could not get in to see a counselor	4	2%
Lack of transportation	3	1%
No Response	17	8%
Total	218	100%



4. What college did you attend in fall 2010?

	Students	Percent
I did not attend another college	105	48%
Foothill College	29	13%
Another college not listed here	26	12%
A CSU campus	8	4%
A UC campus	7	3%
Mission College	4	2%
West Valley College	5	2%
Evergreen Valley College	1	0%
San Jose City College	1	0%
Ohlone College	0	0%
Gavilan College	1	0%
A San Mateo community college	1	0%
No Response	30	13%
Total	218	100%

5. Do you plan to return to De Anza College?

	Students	Percent
Yes	165	76%
No	48	22%
No Response	5	2%
Total	218	100%

Survey of Students That Did Not Enroll, Fall 2010, De Anza College

Crosstabulation Between Question Responses

	ATTENDED FULL-TIME		ATTENDED PART-TIME		TOTAL	
	Students	Percent	Students	Percent	Valid Responses	Percent
The course I wanted was full	7	23%	24	77%	31	100%
I wanted to take a break from school	10	37%	17	63%	27	100%
I transferred to a four-year college	16	67%	8	33%	24	100%
The course times I needed were not offer	8	33%	16	67%	24	100%
I enrolled at another two-year college	7	47%	8	53%	15	100%
I could not afford it	3	23%	10	77%	13	100%
I completed my educational goal	6	43%	7	57%	14	100%
I got a job	1	8%	12	92%	13	100%
I went to a community college closer to h	1	9%	10	91%	11	100%
Online registration did not work properly	2	3%	7	5%	9	100%
I could not get in to see a counselor	0	0%	4	3%	4	100%
Lack of transportation	0	0%	3	2%	3	100%
No Response	4	27%	11	8%	15	100%
Total	65	32%	138	100%	203	100%

	YES PLANNING TO RE-ENROLL		NOT PLANNING TO RE-ENROLL		TOTAL	
	Students	Percent	Students	Percent	Valid Responses	Percent
The course I wanted was full	27	82%	6	18%	33	100%
I wanted to take a break from school	26	96%	1	4%	27	100%
I transferred to a four-year college	11	42%	15	58%	26	100%
The course times I needed were not offer	21	88%	3	13%	24	100%
I enrolled at another two-year college	8	44%	10	56%	18	100%
I could not afford it	14	93%	1	7%	15	100%
I completed my educational goal	9	60%	6	40%	15	100%
I got a job	11	85%	2	15%	13	100%
I went to a community college closer to h	8	73%	3	27%	11	100%
Online registration did not work properly	9	100%	0	0%	9	100%
I could not get in to see a counselor	3	100%	0	0%	3	100%
Lack of transportation	3	100%	0	0%	3	100%
No Response	15	9%	1	6%	16	100%
Total	165	77%	48	23%	213	100%

6. Is there anything else you would like us to know about why you chose not to attend De Anza College in fall 2010?

Foothill offers many online classes that allow me to work full-time and continue taking classes.

more evening/online classes

Being that the college is a distance away it would be nice to have counseling available online or be able to make an appointment to see a counselor. Due to this reason I chose to attend a college closer to my house last year and this year.

courses I wanted were not offered online

I hope life circumstances permit me to return and take the ART classes that I want at De Anza.

I have always been a CA resident but my account got changed to a non-resident when I indicated I was attending a college out of state but I am a distance education student and have never left the state!

I enrolled in the Ceramics Raku class but the original teacher was out sick for the semester. I attended the first 2 classes but the substitute teacher did not appear to know the subject so I dropped and transferred to Foothill College ceramics program

I attend Foothill College now for special Solar Sales Training class that is coordinated by NOVA of EDD

I don't understand why my husband qualified for financial aid, but I didn't.

parking is too inconvenient/impacted

I hold a Master's degree in engineering from MIT. I am only taking classes at DeAnza for personal growth.

Im a highschool student and my spot was given to a college student.

moving to AZ

I transferred to SCU and got my degree but I am back for some science classes and those are mostly available at Foothill College. I still love DeAnza and it is still my favorite community college.

You have evening classes that make it easy for a working profession to fulfill general education

I enrolled; I attended 2 classes of INTL 19A, then dropped it.

the only reason i attended de anza in the first place was because i needed to be in school full time to keep my health insurance. i was taking a year off to focus on my dance technique.

I attended the classes in 2010 and dropped the classes because I had a very tight schedule. I will go back soon. Thanks a lot!

my residential status in CA

It is impossible to enroll into chem 50 or 30. I have tried for 3 quarters now.....and I still couldn't get in this quarter. This problem has set me back on my educational path!!! I'm considering going somewhere else!

Start of semester coincided with a really busy time. I am registered for a winter semester class.

it just took over an hour in traffic from where i live and couldn't get to class on time.

I'm through with my prerequisites, and currently waiting to be included in De Anza's nursing roster.

I am in RN-BSN program in CSU East Bay in Hayward.

I tried very hard to pass the animation classes but couldn't.

Commute too lengthy. Took an online course from foothill.

I focused my time on a math class (Elementary Algebra) at Cabrillo College (closer to home).

death in the family required me to go far so I dropped my classes and didn't attend fall 2010 because of time and conflicting personal issues

a general depression and financial hardship due to trying to live, work, and educate myself here in California.

I moved back to Japan because of my job.

Moved out of my house up to the Chico area. Planning to go to Chico State

If you would offer more online courses, you would reduce campus congestion. Also, pls reduce the fee load if a person is only taking one class, so they are not paying for campus center, etc, for only coming on one night a week.

Parking is awful. Just awful.

I moved to Texas

program I was enroll was not what I expected

I wanted to go, I just could not afford it.

I like De Anza College because it is near my house. However, it is so hard to register for classes lately. Even though I have lots of units in my record, but I don't understand why my registration's date is always late. I am thinking going to the other school if it happens again next quarter.

At first, my parents wanted me to go back to my home country to get my public exam results. Normally I should come back to USA to continue my study in fall, but as my brother would get married in October 2010, that's why I planned to attend in winter 2010 and I had brought my flight ticket already. However, somethings happened to my father, so my mother asked me to stay back in my home country.

Please provide more Japanese and French instructors for evening sessions so students can have more options to plan their schedule. Thank you.

because I got a job, the night classes times did not work for me

tuition too expensive. cannot afford it.

I couldn't get into any of the classes taht i needed. Also, my credits from the other campus would not be accepted for enrollment.

I got a job because I applied Post-Completion Optional Practical Training from Aug 15 2010 to Aug 14 2011.

No I miss de anza is the best. Thanks for an AA. for giving me an Aa

My registration was dropped without my knowledge in early January after I attended the class for the entire quarter. When asked, A and R said they could not find my concurrent enrollment form. I am paying the price for their inability to locate the form which I submitted on time (before Sept. 29th). I wasn't given any remedial options or any other viable solutions. Contact me for more information.

i was contemplating going to trade school

Work conflict, traveling

A counselor at another college helped me plan my educational goals in one meeting versus all of the counselors that didn't help me, wasted my time, and did not care about me. Some of the instructors at De Anza were great and some were horrible. All though Mission college isn't as pretty or has the technology like De Anza, the counselors and instructors care about their students.

working graveyard shift

De Anza was just a transition school. No hard feelings.

I wanted to talk to a counselor over the phone as I could not come to the campus but no onve ever called back. I have a few questions I need answers too.

The bottom line is the difficulty of navigating the website/cirriculum/"My Portal"/class requirements, etc. I'm not a young web/tech-savvy person. I just want to take some night &/or distance classes to further my professional goals. I found the whole system to be just too confusing.

I completed the classes I need to sit for the CPA exam and will not take further classes.

I did not qualify as a California resident at that point in time.

When can I apply as a normal CA resident student please let me know

I had a tonsilectomy scheduled around the time finals are normally scheduled. That plus recovery time, prohibited me from attending this quarter. I look forward to coming back in the spring.

Only went to De Anza for summer classes. Prefer the art history teachers there.

Jobless and did not have money for classes and books and materials.

Just did not have time due to work. I will be back.

Time waiting for a counselor

I couldn't get into the General Chemistry or Biology classes at De Anza and so I chose to take the sequences at Foothill rather than moving back and forth because of the different textbooks used.

it's a bit unfair how international students get priority registration

I was enrolled, but I had to drop the class.

moved out of state for a family emergency

back to my country

Actually many of the courses was full. Now is hard to register classes and some of the classes schedule are difficult to plan.

the school did not certify me for my Post 911 GI Bill due to conflict with states requirements.

I wish there was ESL-260 class in the morning or evening.

It was just that Gavilan was closer to my home, and I needed only one class to take.

I was done with my transfer work but I loved my time at De Anza! It was just time for me to move on.

Not meet my schedule

Moved

I am a permanent resident and every time I enrol I am told I am not even I stayed in line at the office twice and I provided a copy upon my social security card.

i didn't attend in fall 2010 because i was suspension from school for one quarter.

I was sick

Could not get into the classes I needed; evews and weekends. 44YO working FT.

timings. duration of the course

I enrolled then dropped the class

I did enroll, but was unable to continue with class I got in. Also, other classes I wanted were already full, and waiting lists were full as well.

VERY disappointing!

I enrolled in an online class and it became a course where I needed to come on campus to turn in papers, etc., and I could not conveniently participate in a hybrid type of course.

Poor health was another reason why I didn't attend to De Anza college in fall 2010.

make it so the online system doesn't automatically drop you when it says you're in the waiting list!

Yes, I was sick. Please add this to be one of the options in question 3. Thanks.

Death in family/illness.

I decided to delay taking the class I had signed up for, so I dropped the class.

I am tied up with big project

I had a trip to my country and when I came back was late to add any classes.

foot hill is where i live closer

i transferred to the art school in Japan.

I think De Anza College is great.

west valley was semester system that's the reason I went to west valley

Hard to get classes, everything fills up so quickly. Hard to find parking.Still love DAC though, such a great school. It's great that Foothill and DAC are sister schools.

De Anza College

Dear ,

You recently received a survey because our records indicate you were enrolled at De Anza College in fall 2009, winter 2010, and spring 2010, but did not enroll in fall 2010.

If you already completed the survey, thank you very much. If you have not yet had time to complete the survey, we would appreciate your feedback.

Please take a moment to let us know why you decided not to attend De Anza College in fall 2010. Your information will help inform us on how we can best meet your educational needs.

This survey should take no more than 5 minutes to complete.

Please use this link to go to the survey:

www.research.fhda.edu/cgi-bin/rws3.pl?FORM=opinionsurvey

Thank you again for your time and help.

Sincerely,
Brian Murphy, President
De Anza College

If you have any questions about the survey, please contact Mallory Newell in the De Anza College Office of Institutional Research at newellmallory@fhda.edu.

Please do not reply to this email. Use the contact information above.

For information about this message, check out: You Need an E-Mail Address

De Anza College Student Opinion Survey

At De Anza College we care deeply about your education and what you think about your educational experiences.

This survey should take no more than 5 minutes to complete and will let us know how we can best meet your educational needs.

1. Were you enrolled at De Anza College full-time (12 or more units) in the past year? Yes No

2. Did you try to enroll in fall 2010?

3. What is your primary reason for not enrolling at De Anza College in fall 2010 (select only one):

- I transferred to a four-year college
- I enrolled at another two-year college
- I got a job
- I went to a community college closer to home
- I completed my educational goal
- The course I wanted was full
- The course times I needed were not offered
- I could not afford it
- Lack of transportation
- I wanted to take a break from school
- Online registration did not work properly
- I could not get in to see a counselor

4. What college did you attend in fall 2010?

- Foothill College
- West Valley College
- Mission College
- Evergreen Valley College
- San Jose City College
- Ohlone College
- Gavilan College
- A San Mateo community college
- A CSU campus
- A UC campus
- Another college not listed here
- I did not attend another college

5. Do you plan to return to De Anza College?

- Yes
- No

6. Is there anything else you would like us to know about why you chose not to attend De Anza College in fall 2010?

Thank you!