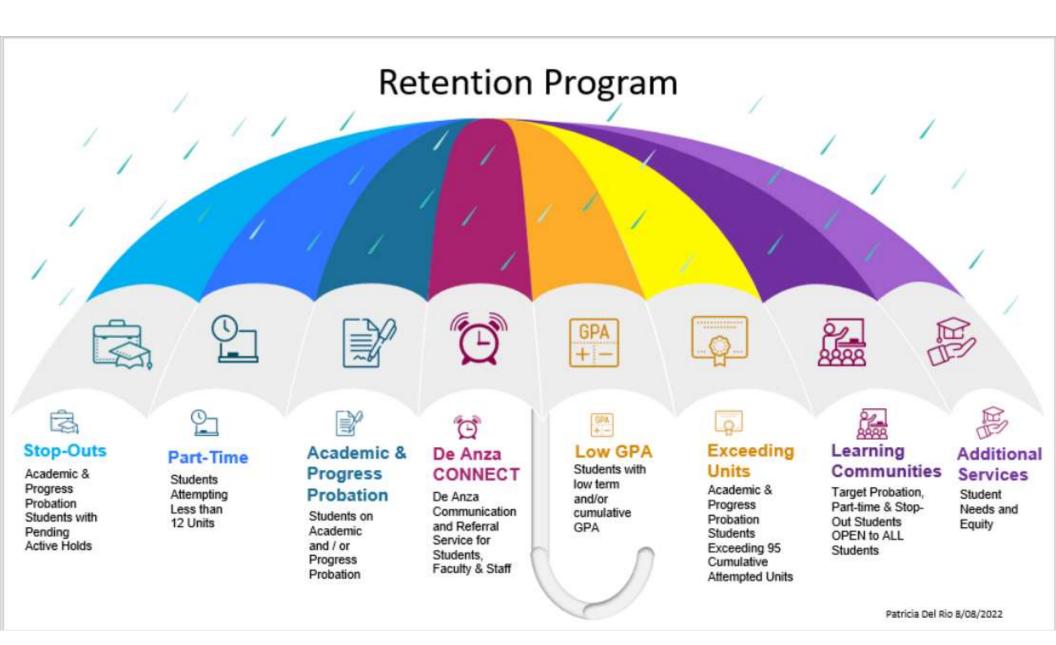


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Retention Program

2022-23



DE ANZA CONNECT

De Anza CONNECT is a college-wide communication and referral system. De Anza CONNECT is more than identifying struggling students. De Anza CONNECT supports <u>all</u> students by connecting them to campus resources and services and creating a student support network.



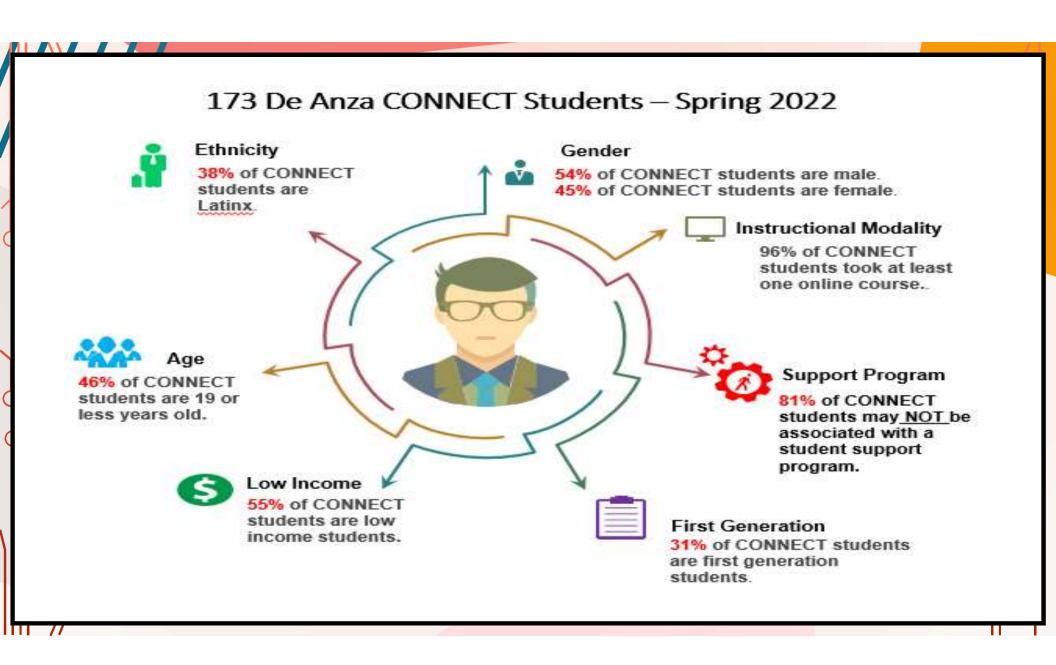
WHY CONNECT?

- Connect students to campus resources and services.
- Communicate with students.

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- Create a network of support for students.
- Can be easily used by faculty members, classified professionals and administrators.
- Available throughout the term from the first day of the term to the last day before finals week





RETENTION & PERSISTENCE DATA

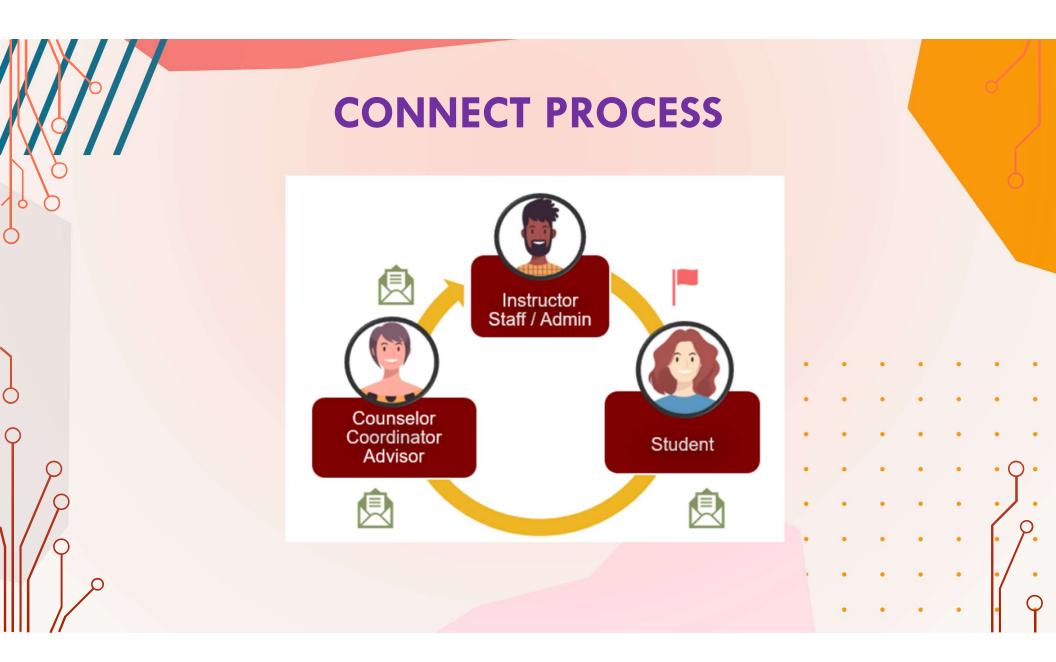
- 72% of the Winter 2022 CONNECT Student Cohort persisted to the spring 2022 term
- **40%** increase in the Course Success Rate over one term (Winter 2022 to Spring 2022) for students in the Winter 2022 CONNECT Student Cohort who re-enrolled in Spring 2022
- **18%** decrease in Withdrawals over one term (Winter 2022 to Spring 2022) for students in the Winter 2022 CONNECT Student Cohort who re-enrolled in Spring 2022

COURSE SUCCESS RATES

(FALL 2021 TO SPRING 2022 & WINTER 2022 TO SPRING 2022)

Fall 2021	Winter 2022
(concern at the end of FA21)	(concern at end of WI22)
39% Increase Overall	42% Increase Overall
36% Increase for African	54% Increase for African
American, Latinx & Filipinx	American, Latinx & Filipinx
students	students
49% Increase for Native American,	32% Increase for Native American,
Pacific Islander, White & Decline to	Pacific Islander, White & Decline to
State	State

* The Course Success Rate was not only sustained but further increased for all students over two terms (Fall 2021 cohort)



FACULTY TESTIMONIALS

"The Early Alert process may have helped this student. Last week the student submitted 5 out of 7 assignments and that is why I sent the Early Alert. [An] email message from the student explain[ed] why they missed the two assignments. While "She believes she has submitted all her assignments", the student wrote in the message...about her two missed assignments. Thank you again for your help and support for our students."

"I'm sure I speak for many instructors in saying how much I appreciate your efforts on behalf of our students. What a pleasure to work in collaboration with such committed and talented colleagues! Thank you so much for what you and your staff bring to our academic community." .

MOVING FORWARD

- Increase course success for <u>all</u> students, especially students not part of a program or service
- Increase the utilization of De Anza CONNECT
- Build stronger partnerships with faculty, and programs and services and collaborate with Guided Pathways Committee
- Dedicated and on-going funding for the Retention Program
- Dedicated personnel (Two Program Coordinator II's, Two Student Success Specialists and One CONNECT Counselor)
- An enhanced software system

CONNECT WITH US





Sushini Chand, Retention Program Coordinator: <u>chandsushini@fhda.edu</u>

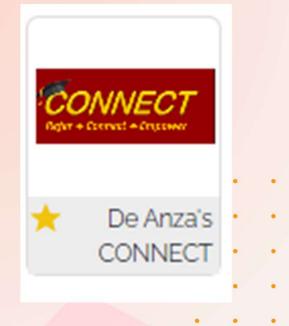
Patricia Del Rio, Retention Program Coordinator: <u>delriopatricia@fhda.edu</u>

HOW TO ACCESS DE ANZA CONNECT

- 1. Click on the **De Anza CONNECT tile** in the Apps section of MyPortal
- 2. The De Anza CONNECT welcome screen will appear.
- 3. Click "Continue."

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4. The De Anza CONNECT referral form will appear.





Welcome to De Anza CONNECT

The Retention Program is committed to student success!

De Anza CONNECT is a tool that allows us to identify students who may be having academic difficulties and connect them with services to help them be successful.

Here's how it works:

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Once a concern, referral, or kudos is submitted, Early Alert will automatically email students and the appropriate on-campus student support program or service.

Faculty: Steps to provide feedback, raise a concern, send a referral, or give a kudo:

- 1. Select your Course Number from the drop-down menu. A class roster will appear.
- 2. Select the student you would like to provide feedback or submit a concern, referral, or kudo.
- 3. Select one Concern, Referral, or Kudo.
- 4. Enter a Message to Student and Message to Service Area.
- 5. After you click the submit button, De Anza CONNECT will automatically email the student and designated on-campus services.

Staff: Steps to provide feedback, raise a concern, send a referral, or give a kudo

- 1. Enter the Student ID, then the Student Information will populate.
- 2. Select one Concern, Referral, or Kudo.
- 3. Enter a Message to Student and Message to Service Area.
- 4. After you click the submit button, De Anza CONNECT will automatically email the student and designated on-campus services.

Logout

Continue

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Refer + Connect + Empower De Anza CONNECT Referral Form

Instructor / Course Information - Please use the Course Number drop-down menu to select the course and then the student								
Course Number	· · · · · · · · · · · · · · · · · · ·	Instructor						
Course Title		Section Num	ber					
Student Information								
Student ID		Student Nam	e	Search				
Phone		Email						

Below is a list of concerns that may be inhibiting the student's success. Please select as many reasons as apply. The student will be notified that you are concerned about their academic performance and they will be contacted by the service areas that best match your concerns.

Concerns (select one concern)			Services		
Absences			Retention Program	Financial Aid	
Difficulty due to personal concerns			Basic Needs	Student Success Center	
In danger of failing					
Low test scores and/or grades					
Missed/late assignment					
Referrals (select one referral)			l i i i i i i i i i i i i i i i i i i i		
Academic Support: Tutoring and Workshops					
Financial Aid					
\Box Food and Housing (please specify which service in "Message to §	Service Area")				
\Box Rising Scholars (formerly incarcerated students)					
Kudos					
Keep up the good work					
Message to Student					
Hessage to occurre					
Message to Service Area(s)					
Reset	Print	View	Submit	1	Logout
				.(