

College Values

College Council
2026.05.21



a Google
search...

The image shows a Google search interface. At the top left is the Google logo. To its right is a search bar containing the text "what is de anza college known for". Below the search bar is a navigation menu with options: "AI Mode", "All", "Images", "News", "Forums", "Shopping", "Videos", "More", and "Tools". The "All" option is selected. Below the navigation menu is the "AI Overview" section, which provides a summary of De Anza College. The text states that De Anza College is primarily known for being a top transfer institution in California, consistently ranking at or near the top for student transfers to the University of California (UC) and California State University (CSU) systems. It is located in Cupertino and serves as a central educational hub in Silicon Valley, offering specialized training aligned with the regional tech industry. Below this summary is a section titled "Key Strengths & Programs" which lists two main points: "Transfer Success" and "Silicon Valley Integration". The "Transfer Success" point notes that the college frequently records one of the highest transfer rates in the state, particularly to campuses like UC Berkeley, UCLA, and San Jose State. The "Silicon Valley Integration" point notes that due to its proximity to tech giants like Apple and Google, the college is highly regarded for programs in Business Administration, Computer Information Systems, and Design and Manufacturing Technologies. At the bottom of the screenshot, there is a partially visible "Ask anything" prompt.

Google

what is de anza college known for

AI Mode All Images News Forums Shopping Videos More Tools

AI Overview

De Anza College is primarily known for being a top transfer institution in California, consistently ranking at or near the top for student transfers to the University of California (UC) and California State University (CSU) systems. Located in Cupertino, it serves as a central educational hub in Silicon Valley, offering specialized training aligned with the regional tech industry. De Anza College +3

Key Strengths & Programs

- Transfer Success:** It frequently records one of the highest transfer rates in the state, particularly to campuses like UC Berkeley, UCLA, and San Jose State.
- Silicon Valley Integration:** Due to its proximity to tech giants like Apple and Google, it is highly regarded for programs in Business Administration, Computer Information Systems, and Design and Manufacturing Technologies.

Ask anything

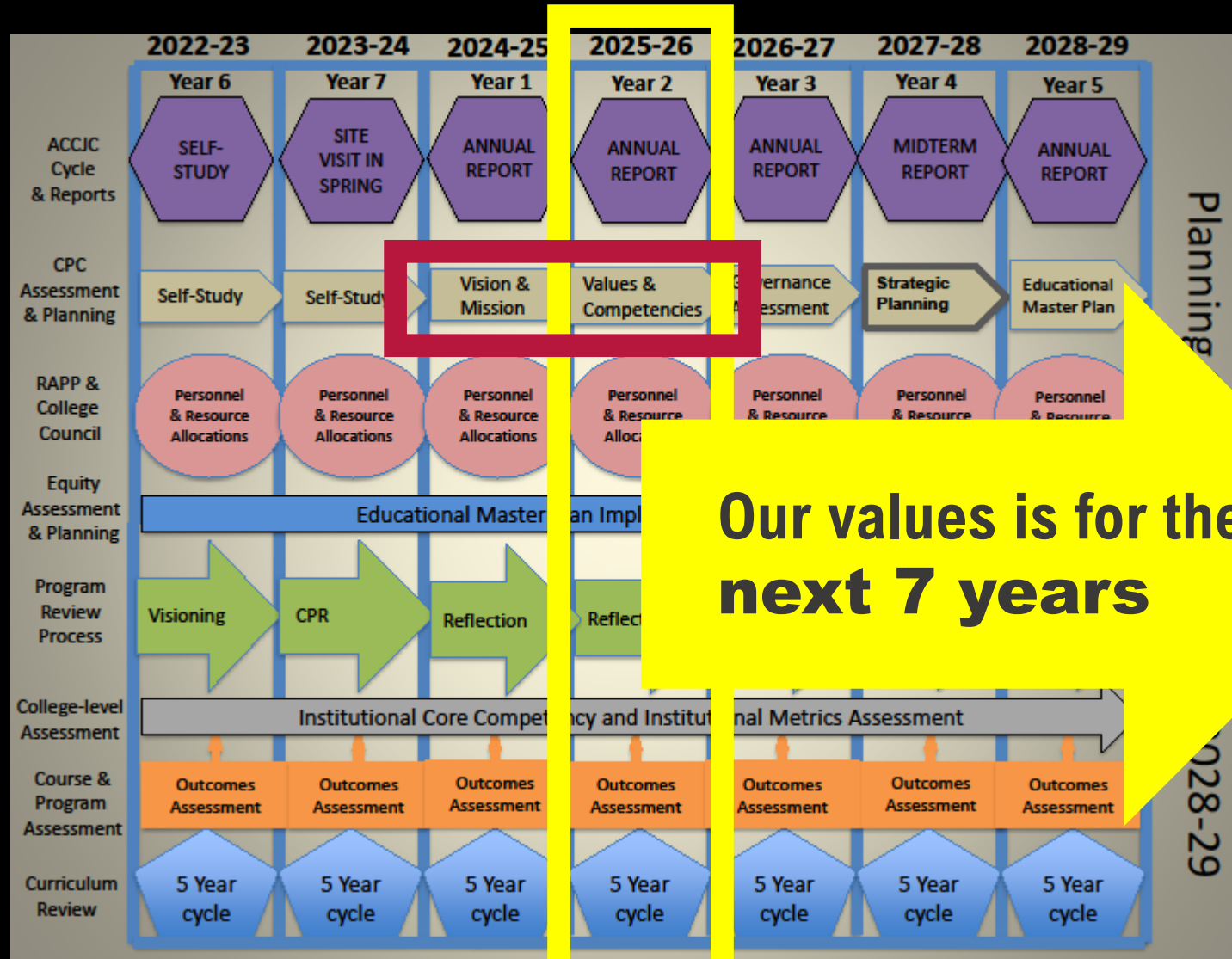


Purpose of the Review

To ensure our identity aligns with the evolving landscape of higher education (e.g., digital transformation, student demographics, workforce needs)

The Outcome: A refined set of statements that resonate with students, employees, alumni, and the community

Planning Quilt



Our values is for the next 7 years

Tentative Timeline

2
0
2
6
2
0
2
7

College Council
{ review values }

{ conduct } **College Brand Research** { share findings }



Inform Campus + Pulse

- College Council
- DASG
- Classified Senate
- Academic Senate

College Values
{ revision }



College Values
{ finalize }

College Mission + Vision
{ revisit }

College Values - Pulse

DIRECTIONS

- Scan QR code
- Current college value statements will be displayed in meeting
- (3) questions – your immediate reaction is appreciated



QR CODE



<https://www.surveymonkey.com/r/DACValuesCC>

Current Value Statements

Integrity

We embrace honesty, credibility, clear communication and acting on our stated values. We strive to acknowledge and address issues that may be difficult to broach. The college's ability to fulfill its mission depends on a college community in which everyone feels included, respected and safe.

Innovation

In all of our many roles, we will continuously and purposefully reflect in order to innovate and improve. We work to ensure our physical space is welcoming, conducive to learning and environmentally sustainable. We are committed to being innovative in our daily work, curriculum and use of technology. We work with our students to be creative, flexible, imaginative and inventive, and to prepare to contribute to a world that will demand skills and competencies not yet in view.

Equity

We welcome students of all ages and backgrounds and connect with them, in their range of unique circumstances, to help them fulfill their dreams. We strive to design classes and services to the needs of those we serve. We value and embrace the intellectual contributions of a diverse spectrum of people and cultures. We strive for a diverse workforce that honors the contributions of all who work here.

Developing the Human Capacity of All Students

We will provide support in six key factors* of student success. Our students will be:

- **Directed**, with a goal and the knowledge of how to achieve it.
- **Focused**, staying on track to achieve that goal.
- **Nurtured**, feeling that we want to, and do, help them to succeed.
- **Engaged**, actively participating in class and extracurricular activities.
- **Connected**, feeling that they are part of the college community.
- **Valued**, with their skills, talents and abilities recognized, and with opportunities to contribute on campus and feel that their contributions are appreciated.

Thank you

Institutional Research, Planning, & Accreditation

