EMP Area	Measure	5-Year Average	Current Rate	5-Year Trend	Master Plan Goal	Aspirational Goal	Standard
Access	Fall enrollment of students residing in geographical locations with historically low college-going rates* will increase to 47% (local metric)	47%	48%	↓ ↓ ↓ ↓ ↓ 2016 2020	49%	50%	46%
Access	52% of students who apply to the college will enroll (Equity Plan)	53%	47%	2015-16 2019-20	52%	54%	46%
Completion	The number of students who attained the Vision Goal Completion Definition will increase to 1,935 (VfS, Equity Plan)	1,942	1,914	2015-16 2019-20	1,935	1,972	1,825
Completion	The college will achieve a rate of 77% for annual successful course completion (ACCJC)	78%	80%	<u>↓ ↓ ↓ ↓ ↓</u> 2015-16 2019-20	77%	78%	74%
Completion	The college will achieve a rate of 18% for transfer-level math and English completion in the first year (Equity Plan)	19%	25%	2015-16 2019-20	18%	20%	15%
Completion	The number of associate degrees (A.A., A.S. and ADT) awarded will increase to 2,102 (VfS)	2,041	1,930	2015-16 2019-20	2,102	2,143	1,898

## Institutional Metrics - Attainment by 2021-22

## Institutional Metrics - Attainment by 2021-22

Completion	The number of associate degrees (A.A. or A.S.) awarded will increase to I,406 (ACCJC)	1,365	1,060	2015-16 2019-20	1,406	1,433	1,007
Completion	The number of certificates awarded will increase to 692 (VfS, ACCJC)	659	717	↓ ↓ ↓ ↓ ↓ 2015-16 2019-20	692	705	652
Completion	The college will attain an overall retention rate of 75% from fall to winter (Equity Plan)	74%	75%	2015-16 2019-20	75%	77%	71%
Transfer	The number of students who transfer to a UC or CSU will increase to 2,377 (VfS)	2,364	2,314	2015-16 2019-20	2,447	2,494	2,308
Transfer	The number of students who transfer to any four-year institution will increase to 2,777 (Equity Plan, ACCJC)	2,662	2,567	2015-16 2019-20	2,777	2,830	2,500
Unit Accumulation	The average units earned per completed associate degree will decrease to 90 (VfS)	93	86	2015-16 2019-20	90	88	96
Workforce	42% of students who were enrolled in a career technical education program will obtain a living wage (VfS)	39%	37%	<b>→</b> <b>→</b> 2014-15 2018-19	42%	43%	36%

## Institutional Metrics - Attainment by 2021-22

Civic Engagement	The percent of respondents who stated that after leaving De Anza College they plan to frequently/almost always work with others to promote social or political change will increase to 36% (local metric)	31%	30%	↓	36%	38%	30%
Civic Engagement	The percent of respondents who stated that their experience at De Anza College somewhat/to a great extent contributed to their ability to work with others to make a difference on campus or in their community will increase to 56% (local metric)	51%	55%		56%	58%	50%
Equity	There will be no more than a 5 percentage point difference between the annual Course Completion Rate for targeted groups and all other groups (local metric)	70% - Average of Targeted vs 82% Non Targeted	71% - Targeted vs 84% Non Targeted	Non Targeted Targeted 2015-16 2019-20	72% - African American, Latino/a and Filipino	74% - African American, Latino/a and Filipino	67% - African American, Latino/a and Filipino

Master Plan Goal = The rate that will be used in the document, this is a rate that the college can achieve year after year. Based on the average growth of the metric, usually set 5% above the average.

Aspirational Goal = The rate the college will work towards to achieve, but is set at a high, aspirational level. Usually set at 7% above the average.

Standard = The rate set at its lowest level that the college would not want to drop below. If it did, it would want to take steps to increase the rate. Usually set 1% below the average. If the current rate is below the average, the standard is set 1 percentage poing below the current rate.

VfS = Chancellor's Office Vision for Success goal; Equity Plan goal requirement; ACCJC Annual Report metric

\* Low college-going areas include: Alum Rock, Blossom Hill, East Palo Alto, San Jose East of 880, South San Jose, Tully, Yerba Buena

Data is reported for the most current time period available: https://www.calpassplus.org/LaunchBoard/Student-Success-Metrics and local data.