Career Technical Education - Job Placement Rates

| Program | 3-Year Average | Current Rate | 3-Year Trend | | | Achievable Goal | Aspirational Goal | Standard |
|----------------------------------|-------------------|-----------------|--------------|------|------|-----------------|-------------------|----------|
| Accounting | 61% | 51% | 2013 | 2014 | 2015 | 61% | 62% | 50% |
| Administration of Justice | 67% | 62% | 2013 | 2014 | 2015 | 67% | 68% | 61% |
| Automotive Technology | 77% | 70% | 2013 | 2014 | 2015 | 77% | 78% | 69% |
| Business Administration | 73% | 56% | 2013 | 2014 | 2015 | 73% | 74% | 55% |
| Business Software Application | 86% | NA | 2013 | 2014 | 2015 | 86% | 87% | 70% |

| Program | 3-Year Average | Current Rate | 3-Year Trend | Achievable Goal | Aspirational Goal | Standard |
|-----------------------------------|-------------------|-----------------|----------------|-----------------|-------------------|----------|
| Child Development | 65% | 59% | 2013 2014 2015 | 65% | 67% | 58% |
| *Computer Aided Design | 66% | 66% | 2013 2014 2015 | 66% | 67% | 65% |
| CIS: Computer Systems Security | 67% | N/A | 2013 2014 2015 | 67% | 68% | 60% |
| CIS: Database Design | N/A | N/A | 2013 2014 2015 | N/A | N/A | N/A |
| CIS: Network Administration | 66% | 66% | 2013 2014 2015 | 66% | 67% | 60% |
| CIS: Programming | 55% | 47% | 2013 2014 2015 | 55% | 56% | 46% |

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|--|-------------------|-----------------|----------------|-----------------|-------------------|----------|
| Environmental Studies: Energy Management | 59% | N/A | 2013 2014 2015 | 59% | 60% | 38% |
| Environmental Studies: Environmental Resource Management | 60% | 60% | 2013 2014 2015 | 60% | 61% | 60% |
| Environmental Studies: Wildlife Science Technician | 66% | 64% | 2013 2014 2015 | 66% | 67% | 63% |
| Film/TV: Animation | 50% | 41% | 2013 2014 2015 | 50% | 51% | 40% |
| Film/TV: Production | 63% | 62% | 2013 2014 2015 | 63% | 64% | 61% |

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|--|-------------------|-----------------|----------------|-----------------|-------------------|----------|
| Film/TV: Television Emphasis | 67% | NA | 2013 2014 2015 | 67% | 68% | 63% |
| Film/TV: Screenwriting | 51% | 51% | 2013 2014 2015 | 51% | 52% | 50% |
| Graphic and Interactive Design | 67% | 41% | 2013 2014 2015 | 67% | 68% | 40% |
| Health Technologies: Insurance and Coding | 65% | 62% | 2013 2014 2015 | 65% | 66% | 61% |
| Health Technologies: Medical Assisting | 64% | 62% | 2013 2014 2015 | 64% | 65% | 61% |
| Health Technologies: Phlebotomy | 64% | 63% | 2013 2014 2015 | 64% | 65% | 62% |

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|-------------------------|-------------------|-----------------|--------------|------|-----------------|-------------------|----------|
| Journalism | 67% | 56% | 2013 2014 | 2015 | 67% | 68% | 55% |
| Management | 76% | 62% | 2013 2014 | 2015 | 76% | 77% | 61% |
| Manufacturing and CNC | 74% | 73% | 2013 2014 | 2015 | 74% | 75% | 72% |
| Marketing Management | 66% | 51% | 2013 2014 | 2015 | 66% | 67% | 50% |
| Massage Therapy | 59% | 50% | 2013 2014 | 2015 | 59% | 60% | 49% |

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|----------------------------------|-------------------|-----------------|--------------|-----------|-----------------|-------------------|----------|-----|
| Medical Laboratory Technology | 66% | 62% | 2013 | 2014 | 2015 | 66% | 67% | 61% |
| Nursing | 69% | 60% | 2013 | 2014 | 2015 | 69% | 70% | 59% |
| Paralegal Studies | 72% | 62% | 2013 | l 2014 | 2015 | 72% | 73% | 61% |
| Professional Photography | 54% | 42% | 2013 | 2014 | 2015 | 54% | 55% | 41% |
| Real Estate | 62% | 56% | 2013 | 2014 | 2015 | 62% | 63% | 55% |

Achievable Goal = The rate that will be achieved within 5 years. This rate is set at the three year average. Aspirational Goal = The rate the college will work towards to achieve, but is set at a high, aspirational level. This rate is set I percentage point above the three year average. Standard = The rate set at its lowest level that the college would not want to drop below. If it did, it would want to take steps to increase the rate. This rate is set I percentage point below the lowest rate reported over three years. Data is reported for years where students were placed in a career. N/A displays less than 6 students. *Computer Aided Design courses were not offered between 2013-14 and 2016-17 which will impact placement rates.