		Exemplary (4 PTS)	Good (3 PTS)	Adequate (2 PTS)	Needs Improvement (1 PT)	Missing (0 PTS)	(0-4) * Weight
Program or DASG Account Name:						\	Score
DASG Budget Guiding Principles	**Program Description**	Provides a clear explanation of the proposed experience and is evidently unique from other programs	Provides a clear explanation of the proposed experience but there exists programs that offer similar services	Provides an explanation of the proposed experience but there exists programs that offer similar services	Provides a vague explanation of the proposed experience and there exists programs that offer similar services	Program description is missing	
	Impact	The program creates an experience that significantly impacts students' lives	The program creates an experience that students would not typically encounter and enhances the existing educational experience	The program enhances students' existing educational experience	The program provides a positive experience without direct impact to the students	No clear evidence that students will benefit from the program	
	Diversity, Equity & Inclusion	Program actively promotes diversity, equity, and inclusion by creating initiatives that directly benefit underrepresented groups	Program promotes diversity, equity, and inclusion, but the initiatives are not as widespread or impactful. However, it still provides some benefit to underrepresented groups	Program acknowledges the importance of diversity, equity, and inclusion, but efforts are limited in scope, with only moderate impact on campus culture or underrepresented groups	Program makes minimal efforts to promote diversity, equity, and inclusion, with little measurable impact or a lack of specific initiatives targeting these values	Program does not mention diversity, equity, and inclusion, or the description is entirely missing	
	Environmental Sustainability	Program demonstrates innovative practices and substantial efforts to reduce environmental impact	Program shows meaningful effort towards environmental sustainability, though some elements may need further development	Program demonstrates some effort towards sustainability, but the initiatives are either small in scope or lack measurable impact on reducing environmental harm	Program shows minimal effort towards environmental sustainability and does not provide a clear plan for improving its practices	Program makes no mention of environmental sustainability, or the description is entirely missing	
	Promotion	Program presents an advertising/promotion plan that is descriptive and feasible for attracting/informing students about the program and makes extra effort to reach underserved students	Program presents an advertising/promotion plan that is descriptive and feasible for attracting/informing students about the program but makes no extra effort to reach underserved students and adequately describes challenges to do so	Program presents an advertising/promotion plan that is decent but lacks specific detail or makes little to no effort to reach underserved students and adequately describes challenges to do so	Program presents an ineffective advertising/promotion plan and makes little to no effort to reach underserved students without describing challenges to do so	Program does not submit an advertising/promotion plan at all	
	Online Services	Program has clearly demonstrated how it serves students online and provides a clear plan for how it will continue serve students online	Program has attempted to serve students online or provides a clear plan for how it will continue serve students online	Program does not appear to currently serve students online but has provided a clear plan for how it will serve students online	Program does not appear to serve or is not planning to serve students online	Program does not mention how it has provided or will provide online services	
	Active Student Involvement	Provides how many students are actively engaged in the program and provides specific data to back up claims	Provides how many students are actively engaged in the program and provides generalized data to back up claims	Provides how many students are active in the program without specific data to back up claims	Is extremely vague about how many students are active in the program	No mention of how many students are in the program is provided	
	Reflection (shows how the program is working to improve itself through student feedback)	Provides a clear and thorough reflection objective that includes constant pre-/post-surveys and other evaluation measures	Provides a reflection objective that contains constant pre-/post-surveys but plans to implement other evaluation measures	Provides a reflection objective that contains one type of measurable reflection	Contains an ambiguous reflection objective that is not easily measurable	Contains no reflection	
	Financial Dependency on DASG	Has no other sources of funding due to its supplemental nature to the operation of the college	Has no other sources of funding but is not supplemental to the operation of the college	Has other minor funds to pull from but is primarily dependent on DASG to continue operations	Has access to numerous other funds and is not dependent on DASG to continue operations	Has not provided sufficient funding data or description.	
						Total Score (MAX SCORE =)	