

View results

Respondent

9 Ron Hannon

389:55

Time to complete

Program Information

1. Program or DASG Account Name: *

2. Is this a new DASG account? *

Yes

No

3. Please enter your DASG Account Number: *

Line Items (Object Codes)

DASG Accounts and Funding are divided into Line Items representing specific categories of usage (salary, supplies, food, services, etc.). Line Items are identified with Object Codes in the DASG Accounting System, which are the equivalent of Account Codes in Banner. The available Line Items and their Object Codes for this request are as follows:

- 2310 - Student Salary
- 3200 - Hourly Benefits (Required for Student Salary)
- 4010 - Supplies
- 4013 - Promotional Items
- 4015 - Food
- 4060 - Printing
- 5214 - Professional Services
- 5510 - Conference & Travel
- 5520 - Field Trips

4. What is the first Line Item you need to request funding for? *

- 2310 Student Salary
- 4010 Supplies
- 4013 Promotional Items
- 4015 Food
- 4060 Printing
- 5214 Professional Services
- 5510 Conference and Travel
- 5520 Field Trips

4010 Supplies

No General Office Supplies

5. 4010 Supplies Amount *

Please round up to the nearest whole number.

Please enter a whole number

6. 4010 Supplies Description *

To honor our student-athletes for their accomplishments on and off the playing field, we recognize their achievements in two distinct ways each year. One, when a team or individual student-athlete wins a championship, we award each student with a championship ring or pendent. This is a traditional recognition honored by collegiate teams across the nation. The second distinct way that we recognize our students is by hosting an annual awards show in the VPAC. At this awards show, we recognize our scholar-athletes, team and individual champions, courageous and special performances, and newcomers of the year. The entire focus is to highlight, spotlight, and recognize the achievements of our students. Our budget request from DASG is to help offset the purchasing price of these rings and awards and to help support us in our efforts to highlight the achievements of our students.

7. What is the next Line Item you need to request funding for? *

- 4013 Promotional Items
- 4015 Food
- 4060 Printing
- 5214 Professional Services
- 5510 Conference and Travel
- 5520 Field Trips
- None

Request For Information (RFI)

Description:

Please provide comprehensive details about your program.

Public Disclosure:

Be advised that all documents and information submitted will be accessible publicly online.

Please redact any Personally Identifiable Information (PII).

8. Please provide a thorough description of your program. *

At De Anza College, Mountain Lion Athletics is part of the Division of Physical Education and Athletics. We serve the needs of everyone interested in competing at the collegiate level.

De Anza College Athletics has a rich history of academic success and athletic excellence and is recognized as a top program in the Coast Conference. Many of our student-athletes have transferred to the university level and some have even competed professionally. Many top coaches and staff were former student-athletes at De Anza College. We are proud of these individuals and their contributions to the success of Mountain Lion Athletics.

De Anza has dedicated faculty, staff and coaches working tirelessly with our student-athletes. These dedicated professionals ensure the success of our student-athletes and teams year after year. We are committed to excellence and welcome you to join us in reaching our goals. De Anza remains a leader in California in retention, transfers, and GPA. Mountain Lion Athletics is one of the most diverse student cohorts on campus and has a 58.5% population of underserved students.

New services and features of our program include:

- *Student-Athlete Support Group, to address mental health challenges facing many of our students; we have teamed with campus Psych Services/Counselors/Staff to lead group sessions.
- *Quarterly Newsletter from Athletics Academic Services to provide information/announcements/deadlines for student-athletes and employees (also posted on our athletics website); this is a great tool to remind student-athletes to pay the \$10 DASG fee.
- *Instagram for Student-Athlete Advisory Council; our student led group keeps everyone updated on SAAC news; this is another great tool to remind student-athletes to pay the \$10 DASG fee.
- *Gipper social media resource to create high-quality designs/graphics in promoting our students and programs on Twitter, Instagram and Facebook.
- *Live Streaming of athletic events to better showcase our students and teams; and provide viewing ability.

Our program is unique in that Mountain Lion Athletics operates like its own mini-campus. We provide the following: instruction, student services, counseling, advising, eligibility, Title IX education, medical treatment, grounds, facilities, custodial, equipment, laundry, transportation, student clubs (SAAC, Badminton), events/activities, statewide/national committee membership, professional development, student leadership workshops, and many other areas. In fact, Mountain Lion Athletics' footprint consists of nearly one-third of the entire campus. The Division includes 80+ employees/coaches/volunteers each year. There are no other programs on campus that are similar to Mountain Lion Athletics.

Our employees have expertise and knowledge of 3C2A rules and regulations and must meet compliance requirements to be able to coach and work with our student-athletes. Our student-athletes must also complete annual eligibility workshops related to 3C2A athletic and academic requirements; be actively enrolled in 12+ units, maintain a 2.0 GPA, and meet ongoing Student Education Plan objectives annually.

9. What new services or features have been added since your last DASG RFI submission? *

Enter N/A if you have not submitted a DASG RFI before.

No new features or services have been added since our last submission.

10. Enrollment Overview *

- Provide the total number of active students and newly enrolled students for each of the past three years.
- Indicate how many of these students were retained for more than a quarter.
- Clarify whether your program is designed for a specific demographic or serves the entire De Anza population.
- If available, include a breakdown of racial demographics.

Our student population is quite diverse and is reflective of the overall student population of the campus. Please see attached for racial demographics.

11. Attach any relevant enrolment documents

Attachment Guidelines:

For accessibility, please ensure all attachments are submitted in their original filetype (Word, Excel, PowerPoint, etc.) or as PDFs with searchable text. Avoid submitting scanned documents, as signatures are not required for this digital submission.

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Please redact any Personally Identifiable Information (PII).

 [Copy of Athletic Budget 2025-26 Ron Hannon.xlsx](#)

 [22 23 Course Success with Disproportionate Im Ron Hannon.pdf](#)

 [23 24 Course Success with Disproportionate Im Ron Hannon.pdf](#)

 [24 25 Course Success with Disproportionate Im Ron Hannon.pdf](#)

 [2025-26 PE-Athletics B Budget Ron Hannon.xlsx](#)

12. Program Marketing and Promotion *

- How does your program currently promote itself to the entire student body? What strategies and channels are used for outreach and advertising?
- Have you implemented specific efforts to engage and reach underserved student populations? If so, describe the methods and strategies used.
- If outreach to underserved students has been challenging, what obstacles does your program face in addressing this issue?
- Provide a detailed marketing plan for the current academic year, including any promotional materials you have used or plan to use.

The athletic program advertises and promotes itself through online platforms:

*Our athletics website: <https://deanzasports.com>
 *Twitter: <https://twitter.com/DeAnzaAthletics>
 *Instagram: <https://www.instagram.com/deanzacollegeathletics/>
 *Facebook: <https://www.facebook.com/DeAnzaCollegeAthletics/>

Our online presence reaches many students and potential recruits, including those from underserved populations. We have also partnered with Gipper, a national leader in sports graphic design to enhance our branding. We also live-stream many of our contests with Nor Cal Sports TV; Hudl, and utilize Facebook Live.

Coaches and staff also have individual social media accounts that they use to advertise, announce, and post specific program items.

13. Reflection and Feedback *

- How does your program collect and utilize student feedback for improvement (e.g., pre-/post-surveys, focus groups)?
- Can you provide examples of feedback received?
- What actions have you taken to address these areas?

The Office of Institutional Research provides monthly interest survey data gathered from CCCApply. This information details student interest in potential participation in intercollegiate athletics. We utilize this data to determine expansion opportunities as our ongoing commitment to Title

*These reports are not available to share, due to FERPA and student privacy.

14. Attach any relevant student feedback forms, surveys, etc.

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No answer provided.

15. Does your program offer any online services? *

- Yes
- No

16. Online Services *

- How has your program adjusted to offering services online?
- What strategies or tools have you implemented to ensure the quality of services remains high in a virtual environment?
- If your program hasn't yet transitioned online, what specific plans or steps are in place to provide online services in the future if necessary?

Yes, our program was able to pivot from using remote services to now, a hybrid model, since Mountain Lion Athletics is back on campus full-time. During campus closure, we maintained our student leadership activities (increased many) with our Student-Athlete Advisory Council. Our classified staff and faculty continue to provide quality services, utilizing zoom and canvas when needed. We host online sessions for Student-Athlete Support (mental health), in partnership with our college Psych Services staff.

17. Sources of Funding *

- What are the current funding sources for your program (e.g., college funds, external income, grants)?
- Provide details for each source, including account numbers, account names, balances, and any specific purposes or restrictions tied to the funds.

See Attached "Athletics Budget" includes general fund B budget.

Request For Information (RFI) - continued

Description:

This section ensures adherence to the DASG Budget Guiding Principles, which can be found at www.deanza.edu/dasg/budget

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18. How does your program provide resources or support to help students achieve their academic and personal goals? (IMPACT) *

Our focus as a department is to develop the entire student. We are committed to their success and do our best to provide them with the best support possible. We have an imbedded counselor and academic advisor to assist them supporting their academic goals. We provide a support staff that cares for their physical development with certified athletic trainers. We have partnered with mental health specialists on and off campus to support their mental wellbeing. And we developed relationship with a variety of other campus resources as well as resources within the community to support their development.

19. What opportunities does your program offer for students to develop leadership skills and engage in civic activities or advocacy? (IMPACT) *

As mentioned in a previous question, Mountain Lion Athletics offers leadership participation opportunities to our student-athletes by way of our Student-Athlete Advisory Council, or SAAC. The De Anza College Student-Athlete Advisory Council (SAAC) was established in 2019 and became an official student organization of club/organization of the college's Inter-Club Council (ICC).

SAAC strives to enhance the total student-athlete experience by protecting student-athlete well-being; fostering a positive student-athlete image and inclusive student-athlete environment; and promoting student-athlete engagement at the campus and community levels.

Monthly, our SAAC president gives updates, provides feedback, and is involved in our divisional shared governance process at our divisional meetings. We are currently working with our all-sports conference, the Coast Conference and the California Community College Athletic Association (3C2A) to bring this model conference and statewide.

20. How does your program support and promote student participation in co-curricular or extracurricular activities to enhance their overall college experience? (IMPACT) *

Our students are more than just students and they are more than just athletes. They are leaders and developing experts that do a tremendous job in representing De Anza College every day of the year. True Mountain Lion ambassadors.

21. How does your program contribute to improving student retention by enhancing the quality of education and student engagement at De Anza College? (IMPACT) *

Our student-athletes attempt more units, complete more units, succeed at a higher pace and maintain a higher GPA than the general population student at De Anza College. Collectively, our retention rate is well into the 90th percentile and far exceeds the general population standard.

22. How does your program promote and ensure accessibility, equity, and inclusion for students from diverse backgrounds? (DEI) *

Look at the makeup of our department. We are a largely diverse department that takes great pride in providing opportunities to our students regardless of their background.

23. What steps does your program take to incorporate environmentally sustainable practices in its operations or events? (ES) *

Our department is very conscientious of our footprint on campus. We are mindful of that our actions have an impact on our environment. Whether it's turning off lights when not in a room or utilizing biodegradable tapes and other protective gear in our sports medicine program, we are paying attention to leave the least amount of impact on our space.

24. Attach any other relevant documents

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No answer provided.

Requester, Budgeter and Administrator Information

The Requester is the person completing this request form. The Requester and Budgeter are usually the same person but may be different.

For DASG Accounts, the Budgeter is the person directly responsible for managing the account for the program and their Administrator is the person overseeing them in relation to the DASG Account.

The Budgeter and Administrator cannot be the same person.

Signatures that are Required for Utilizing Funds

All future financial documents, forms, requests, requisitions require the signature of the Budgeter(s) responsible for managing the account for the program and their Administrator in relation to the DASG Account. The Budgeter(s) responsible for managing the account for the program and their Administrator in relation to the DASG Account shall sign designating it as an appropriate expenditure of DASG funds and in the best interest of the student body. Administrators are responsible for any expenditures exceeding budget allocations.

The Budgeter and Administrator cannot be the same person.

25. Are the Requester and Budgeter the same person? *

Yes

No

26. Budgeter's Name *

Ron Hannon

27. Budgeter's Email Address *

hannonron@fhda.edu

28. Budgeter's Phone Number *

408-864-8594

29. Budgeter's Relationship to Project *

Direct oversight

30. Budgeter's Position on Campus *

Director of Athletics

31. **Administrator's Name** *

Ron Hannon

32. Administrator's Email Address *

hannonron@fhda.edu

33. Administrator's Phone Number *

408-864-8594

34. Administrator's Relationship to Project *

Same

35. Administrator's Position on Campus *

Same