



CAS Standards Self-Evaluation Presentation Outreach & Relations with Schools

De Anza College

Highlights from Self-Assessment

- Outreach establishes relationships with high schools to provide marginalized student populations with assistance with applying for Financial Aid and College application who may have not had access. The Food Pantry provides a physical location to access food as well as digital gift cards for students unable to visit campus.
- Outreach provides multiple modalities for students to schedule counseling appointments via in-person, zoom or telephone.
- De Anza College Promise Program and Men of Color Program create access by providing counseling support, book vouchers, working closely with Financial Aid, Admissions & Records, Cashier's office
 - De Anza College Promise Program provides social events and workshops relevant to student needs, kick off events, first point of contact on eligibility, drop-in sessions
 - Men of Color Program Chronicles Workshop series at high school sites, offering drop-in sessions, college tour trips, career exploration opportunity events



DeAnza College Objectives and Key Results (OKRs) for 2023

Objective:

•Increase student recruitment and strengthen relationships with high schools and community partners.

Results

- Outreach works with 46 High Schools: High School Orientations and Presentations, College Fairs, application workshops, open house, high school conferences, prospective students advising, all firstyear student advising, and enrollment day. Orientations, enrollment workshops, events
- HS conferences, new student orientation, and application workshops that align with the department's goals.

