Proposed Initiative Goals/Measures of Success for 2007-08

Outreach
- The number of new student prospects will increase 10%.
- The number of visits coordinated by outreach staff will increase 5%.
- The number of Spanish language radio advertisements will increase from 0 to 65.

Student Success and Retention
- 90% of students participating in the Summer Bridge program return for the fall term.
- 75% of students participating in the fall First Year Experience program will be enrolled in the spring quarter.
- 30 class sections per quarter will be using the Early Alert Computerized Program System by spring 2008.
- A minimum of 200 students per pilot division each quarter will have contact (e-mail, phone, personal visit, events, etc.) through the retention teams.

Cultural Competence
- 60% of faculty and staff will be trained in pilot divisions.
- 20 practicum/case study teams will be initiated.
- 10 Action Research Team projects will be initiated.
- 10 new curriculum changes/classes relating to Cultural Competence will be initiated.

Community Collaborations
- The number of businesses, organizations and individuals involved in contributing, materials, ideas and resources (e.g. mentoring, internships and training) will increase by a minimum of five partners.
- Student, staff and faculty participation in activities involving community service learning and/or community and civic engagement will increase by 10%.
- At least 10% of faculty and staff will have attended at least one service learning/civic engagement training session.
- Work areas (i.e. divisions, departments, programs and offices) will increase the number of projects involving community and civic entities and organizations by 10 projects.
- At least two new or revitalized program advisory groups will be established.

Institutional Strategic Planning Goals
- On-campus FTES enrollment will increase 2% annually.
- The percentage of June Santa Clara County High School Graduates attending De Anza College will increase from 12% to 14% by fall 2010.
- The fall to fall persistence of full-time students (ARCC Indicator) will increase from 71% to 75% by the 2010.
- By 2010, the basic skills course success rate will have increased 5% over 2005-06.
- By fall 2010, 10% of students with a goal of transfer or degree will have completed at least one course having a community/civic engagement component.