

Feb 22, 2016

TO: Kevin Harral, Foothill College Director of Financial Aid
Lisa Mandy, De Anza College Director of Financial Aid

FROM: Mallory Newell, De Anza College Institutional Research
Stefan Trandafirescu, Student Assistant

SUBJECT: FHDA Scholarship Website Survey Results, Fall 2015

Students who logged on to the scholarship system in Fall 2015 were sent an online survey by email. A total of 279 students responded to the survey. The survey asked students about their experience using the on-line scholarship application.

Important highlights include:

- 61% of respondents didn't applied for Foothill-De Anza college scholarships prior to 2014-2015 academic year and only 39% applied before. (Question 2)
- 73% of respondents had no difficulties requesting letters of recommendations. (Question 5)
- 73% of respondents stated that writing the "My story essay" was the hardest part regarding enrolling Foothill-De Anza scholarships, and 42% considered that "Meeting the qualifications" was difficult. (Question 8)
- After they finished applying for scholarships 21% of respondents considered that the online system is great while 10% said they would rather have it on paper. (Question 11)
- A high percentage of respondents didn't know that there are scholarship workshops in Foothill-De Anza college. (Question 4 other)

Detailed Item Analysis Report

1. How did you hear about scholarships at Foothill / De Anza College? (check all that apply)

Mean: 3.05

Response	Value	Frequency	Percent	Graph
Financial Aid Website	1.00	83	47.70	
Scholarship Listserv	2.00	2	1.15	
College Support Programs	3.00	22	12.64	
Friend	4.00	12	6.90	
Classroom Presentation	5.00	16	9.20	
Advertisement brochures flyers radio social media	6.00	23	13.22	
Instructor	7.00	16	9.20	
Total Valid		174	100.00	

2. Did you apply for Foothill-De Anza scholarships prior to the 2014-15 academic year?

Mean: 0.39

Response	Value	Frequency	Percent	Graph
Yes	1.00	67	38.51	
No	0.00	107	61.49	
Total Valid		174	100.00	

3. Have you ever used another online scholarship system?

Mean: 0.29

Response	Value	Frequency	Percent	Graph
Yes	1.00	51	29.31	
No	0.00	123	70.69	
Total Valid		174	100.00	

4. Did you attend a scholarship workshop before applying for a scholarship?

Mean: 0.19

Response	Value	Frequency	Percent	Graph
Yes	1.00	33	18.97	
No	0.00	139	79.89	
Total Valid		172	98.85	
Missing		2	1.15	
Total		174	100.00	

If you did not attend a scholarship workshop, please explain why.

Mean: -

Response	Value	Frequency	Percent	Graph
I did not know that there is a scholarship workshop available in De Anza College	-	1	0.57	
I was unaware that they were available or could meet my schedule's needs.	-	1	0.57	
The time didn't fit into my schedule.	-	1	0.57	
I had a conflict with my schedule	-	1	0.57	
On the website tells you all the instructions.	-	1	0.57	
	-	70	40.23	
I didn't know about the information about the workshop	-	1	0.57	
I didn't hear about the scholarship workshop	-	1	0.57	
I was not aware of it.	-	1	0.57	
Didn't have the time.	-	1	0.57	
Did not know that there were scholarship workshops.	-	1	0.57	
Did not feel a need to.	-	1	0.57	
I didn't want to go.	-	1	0.57	
Didn't think I would get a scholarship	-	1	0.57	
I understood the system and the requirements clearly.	-	1	0.57	
I was not aware that there were scholarship workshops	-	1	0.57	
I did not know there was a scholarship workshop	-	1	0.57	
I did not know they had workshops	-	1	0.57	
I wasn't aware that De Anza held scholarship workshops.	-	1	0.57	
Because I was not aware it existed. I work for ASFC and we shall be awaring each other about this, very important!	-	1	0.57	
I was on bedrest	-	1	0.57	
I don't even know there is a scholarship workshop	-	1	0.57	
Did know that there are workshops	-	1	0.57	
I did not know there were scholarship workshops	-	1	0.57	

Due to time constraints.	-	1	0.57
I didn't know there were scholarship workshops.	-	1	0.57
I didn't know there is one	-	1	0.57
Did not have time to stop into one of the workshops due to school and work.	-	1	0.57
Never knew there were any.	-	1	0.57
I did not know when any of them were, and I did not feel the need to go to them. I thought the online application process was very straight-forward, so I felt that I did not need to go to the workshops.	-	1	0.57
Because I was busy with personal issues	-	1	0.57
I've never heard about there's a scholarship workshop at De anza college	-	1	0.57
I don't know it	-	1	0.57
I was too late to attend the workshop	-	1	0.57
I've never heard about there's a scholarship workshop at De anza college	-	1	0.57
I didn't know anything about it	-	1	0.57
I didn't know workshops are available	-	1	0.57
Because I was not aware about any such workshop. Thankful.	-	1	0.57
I didn't know there were workshops for scholarship.	-	1	0.57
I feel that I understand the scholarship process well.	-	1	0.57
I did now first , I was applying latter	-	1	0.57
I didn't know about it	-	1	0.57
My counseling teacher told me that I should apply for it, so I did	-	1	0.57
My consoler told me to try to apply it and I just did.	-	1	0.57
I didnt know there was one	-	1	0.57
I knew that scholarships are hard to get and can be very competitive	-	1	0.57
Time conflict	-	1	0.57
Never invited to one.	-	1	0.57
I didn't know about the workshop.	-	1	0.57

Never heard of it	-	1	0.57
I expected I wouldn't learn any new information/already knew what I needed to know.	-	1	0.57
didn't know they existed	-	1	0.57
I didn't feel I needed help with the application. It was pretty self explanatory.	-	1	0.57
I never heard about it before	-	1	0.57
No time, didn't know when/where they were	-	1	0.57
I was unaware we had scholarship workshops	-	1	0.57
I applied at the end of my senior year in high school and did not know there were scholarship workshops available at Foothill.	-	1	0.57
Was very inconvenient to attend. Would be better if there were online sessions or recordings available.	-	1	0.57
Because of work	-	1	0.57
I dont know that we have scholarship workshop in De Anza college. I have never heard of it.	-	1	0.57
don't know there was a workshop!	-	1	0.57
Didn't know that there is a scholarship workshop	-	1	0.57
Because I didn't know about it.	-	1	0.57
I'm an out of state student and I couldn't get down here in time.	-	1	0.57
Did not have the time	-	1	0.57
Don't want to	-	1	0.57
I'm a new student, and I've never heard of it.	-	1	0.57
I didn't know there were workshops.	-	1	0.57
I didn't know about because I though it was some kind of a scam I though it was bad so I didn't trust it.	-	1	0.57
I did not know of any occurring on campus.	-	1	0.57
I did not have time.	-	1	0.57
didn't know of any	-	1	0.57

I did find out about one, which did not line up with my schedule. I did not hear about or seek out any others.	-	1	0.57
I didn't know about it.	-	2	1.15
I didn't know there were any	-	1	0.57
I didn't know there were scholarship workshops offered.	-	1	0.57
I want aware that there was a work shop.	-	1	0.57
I was not aware of such workshop was being provided to attend	-	1	0.57
I didn't know there was such a workshop to attend	-	1	0.57
Did not know there was one.	-	1	0.57
I didn't know it was available	-	1	0.57
I applied for the scholarship without attending the workshop, since I had my clinical assignments, theory class, and I had to use my previous resources for applying.	-	1	0.57
This is my first scholarship application online, I did not have any information about any workshops	-	1	0.57
I did not know about the workshop	-	1	0.57
I thought there is no scholarship for international students in USA.	-	1	0.57
Just heard about it lately	-	1	0.57
I work as well as go to school and I don't always have extra time to do things	-	1	0.57
Never heard of these kind of workshops	-	1	0.57
I never knew there were such things	-	1	0.57
I didn't know they exist. Where do I find out more info?	-	1	0.57
Not aware of one.	-	1	0.57
I didn't know there was a scholarship workshop.	-	1	0.57
I don't know it well	-	1	0.57
i did not know about any scholarship program	-	1	0.57

I didn't know there is a workshop.	-	1	0.57
because I don't know about the workshop	-	1	0.57
I had no information about workshop	-	1	0.57
I did not know about them.	-	1	0.57
I did not know workshops existed.	-	1	0.57
Didn't know about it	-	1	0.57
I didn't feel I needed to.	-	1	0.57
I didn't know that there were workshops	-	1	0.57
I am new and i did not now that, but onwards i will do it !	-	1	0.57
I did not know there was a workshop.	-	1	0.57

Total Valid	174	100.00
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5. Did you experience difficulty requesting letters of recommendations?

Mean: 0.27

Response	Value	Frequency	Percent	Graph
Yes	1.00	46	26.44	
No	0.00	127	72.99	
Total Valid		173	99.43	
Missing		1	0.57	
Total		174	100.00	

6. Did you experience difficulty attaching letters of recommendations?

Mean: 0.19

Response	Value	Frequency	Percent	Graph
Yes	1.00	32	18.39	
No	0.00	140	80.46	
Total Valid		172	98.85	
Missing		2	1.15	
Total		174	100.00	

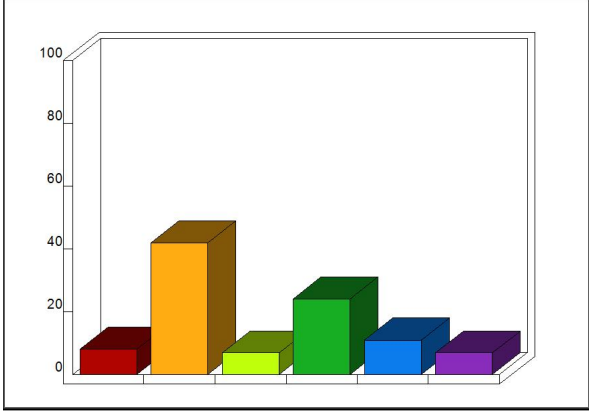
7. If you checked on the status of your letters of recommendation, which statement best reflects your experience?

Mean: 2.41

Response	Value	Frequency	Percent	Graph
I encountered no difficulty	1.00	61	35.06	
I encountered some difficulty that I could resolve on my own	2.00	47	27.01	
I encountered some difficulty that I could NOT resolve on my own	3.00	15	8.62	
I encountered so much difficulty that I did not use this function	4.00	7	4.02	
I did not attempt to check on my letters of recommendation	5.00	33	18.97	
Total Valid		163	93.68	
Missing		11	6.32	
Total		174	100.00	

8. What was the hardest part of applying for Foothill-De Anza scholarships?

Mean: 3.09

Response	Value	Frequency	Percent	Graph
Completing the application itself	1.00	14	8.05	
Writing the My Story essay	2.00	73	41.95	
Attaching documents such as transcripts essay	3.00	12	6.90	
Meeting the qualifications	4.00	42	24.14	
Obtaining letter of recommendations	5.00	19	10.92	
Other	6.00	12	6.90	
Total Valid		172	98.85	
Missing		2	1.15	
Total		174	100.00	

If you selected "other", please explain.

Mean: -

Response	Value	Frequency	Percent	Graph
Actually winning a scholarship was hard I never won anything	-	1	0.57	
Because 'my story' essay needs to be brief and appealing; however, I have a lot of things to say that sometimes can't be mention in 500 or 600 words.	-	1	0.57	
Figuring out what I can apply for.	-	1	0.57	
gathering transcripts from all my colleges	-	1	0.57	
Hoping to apply to more.	-	1	0.57	
I am ok with all of the choices	-	1	0.57	
I don't know about any letter of recommendation, I never tried to get one for myself.	-	1	0.57	
I have yet to obtain a letter of recommendation	-	1	0.57	
I never see where to apply for these scholarships.	-	1	0.57	
Other I mean it did not hard	-	1	0.57	
referring back to see what happened	-	1	0.57	
The color of text, hard to see with low vision	-	1	0.57	
The website said the scholarships would be up in Mid-October. They were never there and I found them eventually, through a different link. Not very well organized and I wasn't able to get a scholarship because of it. It needs to be fixed.	-	1	0.57	
Was allowed to apply and win a scholarship I was ineligibile for. This was disappointing and should not be possible	-	1	0.57	
	-	160	91.95	
Total Valid		174	100.00	

9. Did you check your linked data before the scholarship deadline?

Mean: 2.02

Response	Value	Frequency	Percent	Graph
Yes	1.00	96	55.17	
Yes but I had to update the data	2.00	13	7.47	
No	3.00	20	11.49	
I dont know	4.00	40	22.99	
Total Valid		169	97.13	
Missing		5	2.87	
Total		174	100.00	

10. What was the primary reason you left any application incomplete?

Mean: 4.16

Response	Value	Frequency	Percent	Graph
I was disqualified by the questions	1.00	35	20.11	
I did not write my required essays	2.00	9	5.17	
I could not/did not obtain required letters of recommendations	3.00	18	10.34	
I ran out of time to complete the application	4.00	18	10.34	
I could not figure out how to complete the application	5.00	10	5.75	
I did not leave any applications incomplete	6.00	74	42.53	
Other	7.00	3	1.72	
Total Valid		167	95.98	
Missing		7	4.02	
Total		174	100.00	

If you selected "other," please explain.

Mean: -

Response	Value	Frequency	Percent	Graph
became too distracted to finish	-	1	0.57	
I applied to all within the deadline.	-	1	0.57	
Realized I did not qualify for that one.	-	1	0.57	
	-	171	98.28	
Total Valid		174	100.00	

11. After you FINISHED applying for scholarships this year, what was your impression of the online system? Scale of 1-5 with 1 = 'This is great' and 5 = 'I'd rather it was on paper'

Mean: 2.72

Response	Value	Frequency	Percent	Graph
1	1.00	37	21.26	
2	2.00	36	20.69	
3	3.00	52	29.89	
4	4.00	26	14.94	
5	5.00	18	10.34	
Total Valid		169	97.13	
Missing		5	2.87	
Total		174	100.00	

12. What ethnic group do you primarily identify with?

Mean: 4.88

Response	Value	Frequency	Percent	Graph
African Ancestry	1.00	5	2.87	
Latino/a	2.00	34	19.54	
Vietnamese	3.00	19	10.92	
Filipino	4.00	9	5.17	
Pacific Islander	5.00	2	1.15	
Asian	6.00	57	32.76	
White	7.00	40	22.99	
Other	8.00	4	2.30	
Total Valid		170	97.70	
Missing		4	2.30	
Total		174	100.00	

If you selected "other," please specify.

Mean: -

Response	Value	Frequency	Percent	Graph
Bengali	-	1	0.57	
Black	-	1	0.57	
White and Asian/Pacific Islander	-	1	0.57	
	-	171	98.28	
Total Valid		174	100.00	

Foothill - De Anza College Scholarship Website Survey

You are receiving this survey because our records indicate you submitted a scholarship application for either Foothill or De Anza College. The Financial Aid Office is interested in your input so that services can be improved.

The purpose of this survey is to collect information about what students experienced using the scholarship application website in order to make improvements on it.

This survey will be used for research purposes only. All information will be held confidential. You may choose not to answer any of the questions.

For those who complete the survey, you will be prompted to provide your name and contact information should you be interested in entering a drawing for an iPod or one of two \$100 gift certificates to the campus bookstore.

**Thank you for participating.
Foothill De Anza Community College District Research**

1. How did you hear about scholarships at Foothill / De Anza College? (check all that apply)

- Financial Aid Website
- Scholarship Listserv
- College Support Programs (EOPS, DSS/DSPS, FYE, Calworks, LEAD, AAPI, Puente, Sankofa, Summer Bridge, etc)
- Friend
- Classroom Presentation
- Advertisement (brochures, flyers, radio, social media)
- Instructor

2. Did you apply for Foothill-De Anza scholarships prior to the 2014-15 academic year?

- Yes No

3. Have you ever used another online scholarship system?

- Yes No

4. Did you attend a scholarship workshop before applying for a scholarship?

Yes No

If you did not attend a scholarship workshop, please explain why.

5. Did you experience difficulty requesting letters of recommendations?

Yes No

6. Did you experience difficulty attaching letters of recommendations?

Yes No

7. If you checked on the status of your letters of recommendation, which statement best reflects your experience?

8. What was the hardest part of applying for Foothill-De Anza scholarships?

If you selected "other", please explain.

9. Did you check your linked data before the scholarship deadline?

10. What was the primary reason you left any application incomplete?

If you selected "other," please explain.

11. After you FINISHED applying for scholarships this year, what was your impression of the online system?

Scale of 1-5 with 1 = 'This is great' and 5 = 'I'd rather it was on paper'

- 1
- 2
- 3
- 4
- 5

12. What ethnic group do you primarily identify with?

If you selected "other," please specify.

13. Where do you enroll for most of your classes?

14. Please let us know if you have any suggestions for improving the online scholarship application.

14. If you would like to enter into the drawing, please enter your name, email, telephone number, and zip code here:

First name:

Last name:

Email Address:

Phone Number (###-###-####):

Zip Code:

Thank you.