



New Accreditation Standards and the De Anza Educational Master Plan

- Outline of Presentation:
 - Review the new accreditation emphasis on Learning Outcomes
 - Highlight current Educational Master Plan outcome statements
 - Suggest spring planning activities



<http://dilbert.deanza.fhda.edu/daresearch/>



New Accreditation Standards: Focus on Student Learning Outcomes

- Shift in focus from outputs to outcomes
 - Provide “evidence of the achievement of student learning outcomes” (SLO)
- Another Layer: Student Learning Outcomes
 - “Knowledge, skills, abilities, and attitudes that a student has attained at the end (or as a result) of his or her engagement in a particular set of collegiate experiences.”
- Shift from exclusive use of indirect indicators to also include direct outcome measures
 - e.g. # of transfer students/passage rate on a GE exam



Assessment of Student Learning Outcomes – First Step

- Make explicit:
 - What faculty members intend students to know (cognitive), think or believe (affective), or be able to do (behavioral) when they have completed their degree (general education), field of concentration (program), or course. (Source: Brad Phillips, RP Group)
- For accreditation visit, need to show that dialogue has started.
- Samples are acceptable.



Means of Assessing Student Learning Outcomes - Examples

- **Embedded Narrative Assignments:**
 - Case study, portfolio (paper or electronic), Capstone project, senior exit essay
- **Performances:**
 - Critical situation scenario, debate, demonstration, oral presentation, online monitoring
- **Tests:**
 - Standardized test, homegrown test, in class objective test, in class essay
- **Student Centered:**
 - Exit interview, focus group, self-rating of progress
- **Archival:**
 - Library use, online activity, Transcript analysis, Transfer records
- **Stakeholders Perspective:**
 - Alumni, employee, employer surveys, experience of faculty who inherit our students

■ Source: Brad Phillips, RP Group



Selected Indicators of Quality in De Anza 2005, Pathways to Excellence

- De Anza Transfer Students to UC and CSU
- Degrees and Certificates Awarded
- Course Success and Retention



Outcome Statement in De Anza 2005, Pathways to Excellence

- “De Anza College fulfills its mission by fostering successful students who become
 - Knowledgeable and self-directed members of the workplace
 - Appreciative of the aesthetic expressions of humankind
 - Vital participants in the diverse cultures of our community
 - Informed and active citizens of the world
 - Lifelong learners”
- How can these be measured?



Suggested Spring Planning Activities

- Begin to plan for Self Study / Master Plan revision
 - Assessment as one component
- By end of spring, Research should report on:
 - A plan for developing an inventory of assessment activities already taking place
 - An approach to be used (groups consulted, etc.) to formally articulate outcomes that can be assessed
 - Develop timeline of activities and present to various shared governance groups for approval